



Mercury's #1 in Canada



Mercury Marine 2021 Program
Price List

Effective November 1, 2020
Check availability at
www.albernipowermarine.com

Manufacturer Part #	Model Name	MSRP	APM PRICE	You save \$
12500047A	250L Verado 5.44" 1.85 Cambered Skeg	\$34,838	\$25,429	\$9,409
12500051A	250XL Verado 5.44" 1.85 Cambered Skeg	\$34,949	\$25,509	\$9,440
12500059A	250CXL Verado 5.44" 1.85 Cambered Skeg	\$35,599	\$25,979	\$9,620
12500067A	250XXL Verado 5.44" 1.85 Cambered Skeg	\$35,729	\$26,079	\$9,650
12500075A	250CXXL Verado 5.44" 1.85 Cambered Skeg	\$36,379	\$26,549	\$9,830
12500048A	250L Verado Cold Fusion White 5.44" 1.85 Cambered Skeg	\$36,831	\$26,879	\$9,952
12500052A	250XL Verado Cold Fusion White 5.44" 1.85 Cambered Skeg	\$36,943	\$26,959	\$9,984
12500060A	250CXL Verado Cold Fusion White 5.44" 1.85 Cambered Skeg	\$37,593	\$27,439	\$10,154
12500068A	250XXL Verado Cold Fusion White 5.44" 1.85 Cambered Skeg	\$37,723	\$27,529	\$10,194
12500076A	250CXXL Verado Cold Fusion White 5.44" 1.85 Cambered Skeg	\$38,373	\$28,009	\$10,364
12500049A	250L Verado Warm Fusion White 5.44" 1.85 Cambered Skeg	\$36,831	\$26,879	\$9,952
12500053A	250XL Verado Warm Fusion White 5.44" 1.85 Cambered Skeg	\$36,943	\$26,959	\$9,984
12500061A	250CXL Verado Warm Fusion White 5.44" 1.85 Cambered Skeg	\$37,593	\$27,439	\$10,154
12500069A	250XXL Verado Warm Fusion White 5.44" 1.85 Cambered Skeg	\$37,723	\$27,529	\$10,194
12500077A	250CXXL Verado Warm Fusion White 5.44" 1.85 Cambered Skeg	\$38,373	\$28,009	\$10,364
12500050A	250L Verado Pearl Fusion White 5.44" 1.85 Cambered Skeg	\$36,831	\$26,879	\$9,952
12500054A	250XL Verado Pearl Fusion White 5.44" 1.85 Cambered Skeg	\$36,943	\$26,959	\$9,984
12500062A	250CXL Verado Pearl Fusion White 5.44" 1.85 Cambered Skeg	\$37,593	\$27,439	\$10,154
12500070A	250XXL Verado Pearl Fusion White 5.44" 1.85 Cambered Skeg	\$37,723	\$27,529	\$10,194
12500078A	250CXXL Verado Pearl Fusion White 5.44" 1.85 Cambered Skeg	\$38,373	\$28,009	\$10,364
13000036A	300L Verado 5.44" 1.85 Cambered Skeg	\$37,035	\$27,029	\$10,006
13000044A	300CL Verado 5.44" 1.85 Cambered Skeg	\$37,686	\$27,509	\$10,177
13000052A	300XL Verado 5.44" 1.85 Cambered Skeg	\$37,146	\$27,109	\$10,037
13000060A	300CXL Verado 5.44" 1.85 Cambered Skeg	\$37,796	\$27,589	\$10,207
13000068A	300XXL Verado 5.44" 1.85 Cambered Skeg	\$37,926	\$27,679	\$10,247
13000076A	300CXXL Verado 5.44" 1.85 Cambered Skeg	\$38,578	\$28,159	\$10,419
13000037A	300L Verado Cold Fusion White 5.44" 1.85 Cambered Skeg	\$39,029	\$28,489	\$10,540
13000045A	300CL Verado Cold Fusion White 5.44" 1.85 Cambered Skeg	\$39,679	\$28,959	\$10,720
13000053A	300XL Verado Cold Fusion White 5.44" 1.85 Cambered Skeg	\$39,790	\$29,039	\$10,751
13000061A	300CXL Verado Cold Fusion White 5.44" 1.85 Cambered Skeg	\$40,440	\$29,519	\$10,921
13000069A	300XXL Verado Cold Fusion White 5.44" 1.85 Cambered Skeg	\$39,920	\$29,139	\$10,781
13000077A	300CXXL Verado Cold Fusion White 5.44" 1.85 Cambered Skeg	\$40,570	\$29,609	\$10,961
13000038A	300L Verado Warm Fusion White 5.44" 1.85 Cambered Skeg	\$39,029	\$28,489	\$10,540
13000046A	300CL Verado Warm Fusion White 5.44" 1.85 Cambered Skeg	\$39,679	\$28,959	\$10,720
13000054A	300XL Verado Warm Fusion White 5.44" 1.85 Cambered Skeg	\$39,790	\$29,039	\$10,751
13000062A	300CXL Verado Warm Fusion White 5.44" 1.85 Cambered Skeg	\$40,440	\$29,519	\$10,921
13000070A	300XXL Verado Warm Fusion White 5.44" 1.85 Cambered Skeg	\$39,920	\$29,139	\$10,781
13000078A	300CXXL Verado Warm Fusion White 5.44" 1.85 Cambered Skeg	\$40,570	\$29,609	\$10,961
13000039A	300L Verado Pearl Fusion White 5.44" 1.85 Cambered Skeg	\$39,029	\$28,489	\$10,540
13000047A	300CL Verado Pearl Fusion White 5.44" 1.85 Cambered Skeg	\$39,679	\$28,959	\$10,720
13000055A	300XL Verado Pearl Fusion White 5.44" 1.85 Cambered Skeg	\$39,790	\$29,039	\$10,751
13000063A	300CXL Verado Pearl Fusion White 5.44" 1.85 Cambered S	\$40,440	\$29,519	\$10,921
13000071A	300XXL Verado Pearl Fusion White 5.44" 1.85 Cambered Skeg	\$39,920	\$29,139	\$10,781
13000079A	300CXXL Verado Pearl Fusion White 5.44" 1.85 Cambered Skeg	\$40,570	\$29,609	\$10,961
13000096A	300L Verado 5.44" 1.75 Cambered Skeg	\$37,126	\$27,099	\$10,027
13000099A	300CL Verado 5.44" 1.75 Cambered Skeg	\$37,776	\$27,569	\$10,207

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13000101A	300XL Verado 5.44" 1.75 Cambered Skeg	\$37,236	\$27,179	\$10,057
13000104A	300CXL Verado 5.44" 1.75 Cambered Skeg	\$37,886	\$27,649	\$10,237
13000107A	300XXL Verado 5.44" 1.75 Cambered Skeg	\$38,016	\$27,749	\$10,267
13000109A	300CXXL Verado 5.44" 1.75 Cambered Skeg	\$38,668	\$28,219	\$10,449
13000097A	300L Verado Cold Fusion White 5.44" 1.75 Cambered Skeg	\$39,121	\$28,549	\$10,572
13000102A	300XL Verado Cold Fusion White 5.44" 1.75 Cambered Skeg	\$39,231	\$28,629	\$10,602
13000105A	300CXL Verado Cold Fusion White 5.44" 1.75 Cambered Skeg	\$39,881	\$29,109	\$10,772
1350V131D	350L Verado 5.44" 1.75 HD	\$47,909	\$34,969	\$12,940
1350V141D	350CL Verado 5.44" 1.75 HD	\$49,196	\$35,909	\$13,287
1350V231D	350XL Verado 5.44" 1.75 HD	\$47,909	\$34,969	\$12,940
1350V241D	350CXL Verado 5.44" 1.75 HD	\$48,774	\$35,599	\$13,175
1350V331D	350XXL Verado 5.44" 1.75 HD	\$48,235	\$35,209	\$13,026
1350V341D	350CXXL Verado 5.44" 1.75 HD	\$49,081	\$35,819	\$13,262
1350V131C	350L Verado Cold Fusion White 5.44" 1.75 HD	\$50,499	\$36,859	\$13,640
1350V141C	350CL Verado Cold Fusion White 5.44" 1.75 HD	\$51,783	\$37,799	\$13,984
1350V231C	350XL Verado Cold Fusion White 5.44" 1.75 HD	\$50,499	\$36,859	\$13,640
1350V241C	350CXL Verado Cold Fusion White 5.44" 1.75 HD	\$51,360	\$37,489	\$13,871
1350V331C	350XXL Verado Cold Fusion White 5.44" 1.75 HD	\$50,824	\$37,099	\$13,725
1350V341C	350CXXL Verado Cold Fusion White 5.44" 1.75 HD	\$51,668	\$37,709	\$13,959
1350V131Y	350L Verado Warm Fusion White 5.44" 1.75 HD	\$50,499	\$36,859	\$13,640
1350V141Y	350CL Verado Warm Fusion White 5.44" 1.75 HD	\$51,783	\$37,799	\$13,984
1350V231Y	350XL Verado Warm Fusion White 5.44" 1.75 HD	\$50,499	\$36,859	\$13,640
1350V241Y	350CXL Verado Warm Fusion White 5.44" 1.75 HD	\$51,360	\$37,489	\$13,871
1350V331Y	350XXL Verado Warm Fusion White 5.44" 1.75 HD	\$50,824	\$37,099	\$13,725
1350V341Y	350CXXL Verado Warm Fusion White 5.44" 1.75 HD	\$51,668	\$37,709	\$13,959
1350V131P	350L Verado Pearl Fusion White 5.44" 1.75 HD	\$50,499	\$36,859	\$13,640
1350V141P	350CL Verado Pearl Fusion White 5.44" 1.75 HD	\$51,783	\$37,799	\$13,984
1350V231P	350XL Verado Pearl Fusion White 5.44" 1.75 HD	\$50,499	\$36,859	\$13,640
1350V241P	350CXL Verado Pearl Fusion White 5.44" 1.75 HD	\$51,360	\$37,489	\$13,871
1350V331P	350XXL Verado Pearl Fusion White 5.44" 1.75 HD	\$50,824	\$37,099	\$13,725
1350V341P	350CXXL Verado Pearl Fusion White 5.44" 1.75 HD	\$51,668	\$37,709	\$13,959
14000013A	400L Verado 5.44" 1.75 HD	\$53,970	\$39,389	\$14,581
14000014A	400CL Verado 5.44" 1.75 HD	\$55,423	\$40,449	\$14,974
14000015A	400XL Verado 5.44" 1.75 HD	\$53,970	\$39,389	\$14,581
14000016A	400CXL Verado 5.44" 1.75 HD	\$54,946	\$40,109	\$14,837
14000017A	400XXL Verado 5.44" 1.75 HD	\$54,340	\$39,659	\$14,681
14000018A	400CXXL Verado 5.44" 1.75 HD	\$55,294	\$40,359	\$14,935
14000025A	400L Verado Cold Fusion White 5.44" 1.75 HD	\$56,891	\$41,529	\$15,362
14000026A	400CL Verado Cold Fusion White 5.44" 1.75 HD	\$58,335	\$42,579	\$15,756
14000027A	400XL Verado Cold Fusion White 5.44" 1.75 HD	\$56,891	\$41,529	\$15,362
14000028A	400CXL Verado Cold Fusion White 5.44" 1.75 HD	\$57,861	\$42,229	\$15,632
14000029A	400XXL Verado Cold Fusion White 5.44" 1.75 HD	\$57,255	\$41,789	\$15,466
14000030A	400CXXL Verado Cold Fusion White 5.44" 1.75 HD	\$58,206	\$42,489	\$15,717
14000037A	400L Verado Warm Fusion White 5.44" 1.75 HD	\$56,891	\$41,529	\$15,362
14000038A	400CL Verado Warm Fusion White 5.44" 1.75 HD	\$58,335	\$42,579	\$15,756
14000039A	400XL Verado Warm Fusion White 5.44" 1.75 HD	\$56,891	\$41,529	\$15,362

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14000040A	400CXL Verado Warm Fusion White 5.44" 1.75 HD	\$57,861	\$42,229	\$15,632
14000041A	400XXL Verado Warm Fusion White 5.44" 1.75 HD	\$57,255	\$41,789	\$15,466
14000042A	400CXXL Verado Warm Fusion White 5.44" 1.75 HD	\$58,206	\$42,489	\$15,717
14000049A	400L Verado Pearl Fusion White 5.44" 1.75 HD	\$56,891	\$41,529	\$15,362
14000050A	400CL Verado Pearl Fusion White 5.44" 1.75 HD	\$58,335	\$42,579	\$15,756
14000051A	400XL Verado Pearl Fusion White 5.44" 1.75 HD	\$56,891	\$41,529	\$15,362
14000052A	400CXL Verado Pearl Fusion White 5.44" 1.75 HD	\$57,861	\$42,229	\$15,632
14000053A	400XXL Verado Pearl Fusion White 5.44" 1.75 HD	\$57,255	\$41,789	\$15,466
14000054A	400CXXL Verado Pearl Fusion White 5.44" 1.75 HD	\$58,206	\$42,489	\$15,717

MERCURY OUTBOARDS PRICING NOTES

- 3 year limited warranty standard on all models - Pleasure Applications
- A fuel line is included as standard equipment on 8HP - 60HP models.
- A non-leaching propane fuel hose included as standard with 5HP Propane models.
- Trim switch and transom mount key switch are included as standard equipment 40HP - 60HP standard tiller handle models.
- All EFI models 40HP and above are SmartCraft compatible.
- All Verado models require Mercury electro-hydraulic power steering.
- All Verado models require Mercury SmartCraft DTS Controls.
- All FourStroke and Pro XS products are hydraulic steering standard.

Tax(s) extra & NMMA advocacy fee will be applied to all outboard sales. No extra PDI fees.

Contact RPM Group for Commercial Pricing at sales@albernipowermarine.com

or Call Toll free: 1-866-724-0066

RPM Group offering for all Mercury Marine Outboards: - except SeaPro models.
5 years Mercury Factory Backed Limited Coverage - 3 year limited warranty standard

MODEL DESCRIPTION KEY

- M Electric Start
- E Electric Start
- L 20" Shaft
- XL 25" Shaft
- XXL 30" Shaft
- C Counter Rotation
- PT Power Trim (Power Tilt Only On ProKickers)
- GA Gas Assist
- H Tiller Handle

Control

- RM Remote
- DTS Digital Throttle and Shift

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