



Mercury Marine 2024 Program

Price List

Effective May 28, 2023

Revised Sep 30, 2023

Item #	Verado Model Name	MSRP	APM PRICE	Save %	Save \$
12500047A	250L Verado	\$41,365.00	\$31,435	24%	\$9,930
12500051A	250XL Verado	\$41,490.00	\$31,530	24%	\$9,960
12500059A	250CXL Verado	\$42,270.00	\$32,125	24%	\$10,145
12500067A	250XXL Verado	\$42,415.00	\$32,235	24%	\$10,180
12500075A	250CXXL Verado	\$43,195.00	\$32,825	24%	\$10,370
12500048A	250L Verado Cold Fusion White	\$43,725.00	\$33,230	24%	\$10,495
12500052A	250XL Verado Cold Fusion White	\$43,865.00	\$33,335	24%	\$10,530
12500060A	250CXL Verado Cold Fusion White	\$44,630.00	\$33,920	24%	\$10,710
12500068A	250XXL Verado Cold Fusion White	\$44,790.00	\$34,040	24%	\$10,750
12500076A	250CXXL Verado Cold Fusion White	\$45,550.00	\$34,620	24%	\$10,930
12500049A	250L Verado Warm Fusion White	\$43,725.00	\$33,230	24%	\$10,495
12500053A	250XL Verado Warm Fusion White	\$43,865.00	\$33,335	24%	\$10,530
12500061A	250CXL Verado Warm Fusion White	\$44,630.00	\$33,920	24%	\$10,710
12500069A	250XXL Verado Warm Fusion White	\$44,790.00	\$34,040	24%	\$10,750
12500077A	250CXXL Verado Warm Fusion White	\$45,550.00	\$34,620	24%	\$10,930
12500050A	250L Verado Pearl Fusion White	\$43,725.00	\$33,230	24%	\$10,495
12500054A	250XL Verado Pearl Fusion White	\$43,865.00	\$33,335	24%	\$10,530
12500062A	250CXL Verado Pearl Fusion White	\$44,630.00	\$33,920	24%	\$10,710
12500070A	250XXL Verado Pearl Fusion White	\$44,790.00	\$34,040	24%	\$10,750
12500078A	250CXXL Verado Pearl Fusion White	\$45,550.00	\$34,620	24%	\$10,930
13000036A	300L Verado 1.85	\$43,430.00	\$33,010	24%	\$10,420
13000044A	300CL Verado 1.85	\$44,190.00	\$33,585	24%	\$10,605
13000052A	300XL Verado 1.85	\$43,565.00	\$33,110	24%	\$10,455
13000060A	300CXL Verado 1.85	\$44,320.00	\$33,680	24%	\$10,640
13000068A	300XXL Verado 1.85	\$44,470.00	\$33,795	24%	\$10,675
13000076A	300CXXL Verado 1.85	\$45,230.00	\$34,375	24%	\$10,855
13000037A	300L Verado Cold Fusion White 1.85	\$45,765.00	\$34,780	24%	\$10,985
13000045A	300CL Verado Cold Fusion White 1.85	\$46,530.00	\$35,365	24%	\$11,165
13000053A	300XL Verado Cold Fusion White 1.85	\$46,655.00	\$35,460	24%	\$11,195
13000061A	300CXL Verado Cold Fusion White 1.85	\$47,420.00	\$36,040	24%	\$11,380
13000069A	300XXL Verado Cold Fusion White 1.85	\$46,815.00	\$35,580	24%	\$11,235
13000077A	300CXXL Verado Cold Fusion White 1.85	\$47,575.00	\$36,155	24%	\$11,420
13000038A	300L Verado Warm Fusion White 1.85	\$45,765.00	\$34,780	24%	\$10,985
13000046A	300CL Verado Warm Fusion White 1.85	\$46,530.00	\$35,365	24%	\$11,165
13000054A	300XL Verado Warm Fusion White 1.85	\$46,655.00	\$35,460	24%	\$11,195
13000062A	300CXL Verado Warm Fusion White 1.85	\$47,420.00	\$36,040	24%	\$11,380
13000070A	300XXL Verado Warm Fusion White 1.85	\$46,815.00	\$35,580	24%	\$11,235
13000078A	300CXXL Verado Warm Fusion White 1.85	\$47,575.00	\$36,155	24%	\$11,420
13000039A	300L Verado Pearl Fusion White 1.85	\$45,765.00	\$34,780	24%	\$10,985
13000047A	300CL Verado Pearl Fusion White 1.85	\$46,530.00	\$35,365	24%	\$11,165
13000055A	300XL Verado Pearl Fusion White 1.85	\$46,655.00	\$35,460	24%	\$11,195
13000063A	300CXL Verado Pearl Fusion White 1.85	\$47,420.00	\$36,040	24%	\$11,380
13000071A	300XXL Verado Pearl Fusion White 1.85	\$46,815.00	\$35,580	24%	\$11,235
13000079A	300CXXL Verado Pearl Fusion White 1.85	\$47,575.00	\$36,155	24%	\$11,420
13000096A	300L Verado 1.75	\$43,530.00	\$33,085	24%	\$10,445
13000099A	300CL Verado 1.75	\$44,295.00	\$33,665	24%	\$10,630
13000101A	300XL Verado 1.75	\$43,665.00	\$33,185	24%	\$10,480
13000104A	300CXL Verado 1.75	\$44,425.00	\$33,765	24%	\$10,660
13000107A	300XXL Verado 1.75	\$44,575.00	\$33,875	24%	\$10,700



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13000109A	300CXXL Verado 1.75	\$45,340.00	\$34,455	24%	\$10,885
13000097A	300L Verado Cold Fusion White 1.75	\$45,875.00	\$34,865	24%	\$11,010
13000102A	300XL Verado Cold Fusion White 1.75	\$46,000.00	\$34,960	24%	\$11,040
13000105A	300CXL Verado Cold Fusion White 1.75	\$46,770.00	\$35,545	24%	\$11,225
13500030A	350L Verado	\$58,365.00	\$44,355	24%	\$14,010
13500031A	350CL Verado	\$59,940.00	\$45,555	24%	\$14,385
13500032A	350XL Verado	\$58,365.00	\$44,355	24%	\$14,010
13500033A	350CXL Verado	\$59,420.00	\$45,160	24%	\$14,260
13500034A	350XXL Verado	\$58,765.00	\$44,660	24%	\$14,105
13500035A	350CXXL Verado	\$59,795.00	\$45,445	24%	\$14,350
13500036A	350XXXL Verado	\$61,475.00	\$46,720	24%	\$14,755
13500037A	350CXXXL Verado	\$62,505.00	\$47,505	24%	\$15,000
13500038A	350L Verado Cold Fusion White	\$61,525.00	\$46,760	24%	\$14,765
13500039A	350CL Verado Cold Fusion White	\$63,080.00	\$47,940	24%	\$15,140
13500040A	350XL Verado Cold Fusion White	\$61,525.00	\$46,760	24%	\$14,765
13500041A	350CXL Verado Cold Fusion White	\$62,575.00	\$47,555	24%	\$15,020
13500042A	350XXL Verado Cold Fusion White	\$61,920.00	\$47,060	24%	\$14,860
13500043A	350CXXL Verado Cold Fusion White	\$62,945.00	\$47,835	24%	\$15,110
13500044A	350XXXL Verado Cold Fusion White	\$64,655.00	\$49,140	24%	\$15,515
13500045A	350CXXXL Verado Cold Fusion White	\$65,695.00	\$49,925	24%	\$15,770
13500046A	350L Verado Warm Fusion White	\$61,525.00	\$46,760	24%	\$14,765
13500047A	350CL Verado Warm Fusion White	\$63,080.00	\$47,940	24%	\$15,140
13500048A	350XL Verado Warm Fusion White	\$61,525.00	\$46,760	24%	\$14,765
13500049A	350CXL Verado Warm Fusion White	\$62,575.00	\$47,555	24%	\$15,020
13500050A	350XXL Verado Warm Fusion White	\$61,920.00	\$47,060	24%	\$14,860
13500051A	350CXXL Verado Warm Fusion White	\$62,945.00	\$47,835	24%	\$15,110
13500052A	350XXXL Verado Warm Fusion White	\$64,655.00	\$49,140	24%	\$15,515
13500053A	350CXXXL Verado Warm Fusion White	\$65,695.00	\$49,925	24%	\$15,770
13500054A	350L Verado Pearl Fusion White	\$61,525.00	\$46,760	24%	\$14,765
13500055A	350CL Verado Pearl Fusion White	\$63,080.00	\$47,940	24%	\$15,140
13500056A	350XL Verado Pearl Fusion White	\$61,525.00	\$46,760	24%	\$14,765
13500057A	350CXL Verado Pearl Fusion White	\$62,575.00	\$47,555	24%	\$15,020
13500058A	350XXL Verado Pearl Fusion White	\$61,920.00	\$47,060	24%	\$14,860
13500059A	350CXXL Verado Pearl Fusion White	\$62,945.00	\$47,835	24%	\$15,110
13500060A	350XXXL Verado Pearl Fusion White	\$64,655.00	\$49,140	24%	\$15,515
13500061A	350CXXXL Verado Pearl Fusion White	\$65,695.00	\$49,925	24%	\$15,770
14000103A	400L Verado	\$65,750.00	\$49,970	24%	\$15,780
14000104A	400CL Verado	\$67,520.00	\$51,315	24%	\$16,205
14000105A	400XL Verado	\$65,750.00	\$49,970	24%	\$15,780
14000106A	400CXL Verado	\$66,945.00	\$50,875	24%	\$16,070
14000107A	400XXL Verado	\$66,200.00	\$50,310	24%	\$15,890
14000108A	400CXXL Verado	\$67,355.00	\$51,190	24%	\$16,165
14000109A	400XXXL Verado	\$68,900.00	\$52,365	24%	\$16,535
14000110A	400CXXXL Verado	\$70,080.00	\$53,260	24%	\$16,820
14000111A	400L Verado Cold Fusion White	\$69,315.00	\$52,680	24%	\$16,635
14000112A	400CL Verado Cold Fusion White	\$71,070.00	\$54,010	24%	\$17,060
14000113A	400XL Verado Cold Fusion White	\$69,315.00	\$52,680	24%	\$16,635
14000114A	400CXL Verado Cold Fusion White	\$70,495.00	\$53,575	24%	\$16,920
14000115A	400XXL Verado Cold Fusion White	\$69,750.00	\$53,010	24%	\$16,740
14000116A	400CXXL Verado Cold Fusion White	\$70,915.00	\$53,895	24%	\$17,020
14000117A	400XXXL Verado Cold Fusion White	\$72,500.00	\$55,100	24%	\$17,400



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14000118A	400CXXXL Verado Cold Fusion White	\$73,670.00	<b>\$55,990</b>	24%	<b>\$17,680</b>
14000119A	400L Verado Warm Fusion White	\$69,315.00	<b>\$52,680</b>	24%	<b>\$16,635</b>
14000120A	400CL Verado Warm Fusion White	\$71,070.00	<b>\$54,010</b>	24%	<b>\$17,060</b>
14000121A	400XL Verado Warm Fusion White	\$69,315.00	<b>\$52,680</b>	24%	<b>\$16,635</b>
14000122A	400CXL Verado Warm Fusion White	\$70,495.00	<b>\$53,575</b>	24%	<b>\$16,920</b>
14000123A	400XXL Verado Warm Fusion White	\$69,750.00	<b>\$53,010</b>	24%	<b>\$16,740</b>
14000124A	400CXXL Verado Warm Fusion White	\$70,915.00	<b>\$53,895</b>	24%	<b>\$17,020</b>
14000125A	400XXXL Verado Warm Fusion White	\$72,500.00	<b>\$55,100</b>	24%	<b>\$17,400</b>
14000126A	400CXXXL Verado Warm Fusion White	\$73,670.00	<b>\$55,990</b>	24%	<b>\$17,680</b>
14000127A	400L Verado Pearl Fusion White	\$69,315.00	<b>\$52,680</b>	24%	<b>\$16,635</b>
14000128A	400CL Verado Pearl Fusion White	\$71,070.00	<b>\$54,010</b>	24%	<b>\$17,060</b>
14000129A	400XL Verado Pearl Fusion White	\$69,315.00	<b>\$52,680</b>	24%	<b>\$16,635</b>
14000130A	400CXL Verado Pearl Fusion White	\$70,495.00	<b>\$53,575</b>	24%	<b>\$16,920</b>
14000131A	400XXL Verado Pearl Fusion White	\$69,750.00	<b>\$53,010</b>	24%	<b>\$16,740</b>
14000132A	400CXXL Verado Pearl Fusion White	\$70,915.00	<b>\$53,895</b>	24%	<b>\$17,020</b>
14000133A	400XXXL Verado Pearl Fusion White	\$72,500.00	<b>\$55,100</b>	24%	<b>\$17,400</b>
14000134A	400CXXXL Verado Pearl Fusion White	\$73,670.00	<b>\$55,990</b>	24%	<b>\$17,680</b>
16000101A	600L Verado	\$111,195.00	<b>\$96,030</b>	14%	<b>\$15,165</b>
16000102A	600XL Verado	\$111,695.00	<b>\$96,465</b>	14%	<b>\$15,230</b>
16000103A	600XXL Verado	\$113,150.00	<b>\$97,720</b>	14%	<b>\$15,430</b>
16000104A	600XXXL Verado	\$114,620.00	<b>\$98,990</b>	14%	<b>\$15,630</b>
16000105A	600L Verado Cold Fusion	\$113,475.00	<b>\$98,000</b>	14%	<b>\$15,475</b>
16000106A	600XL Verado Cold Fusion	\$113,960.00	<b>\$98,420</b>	14%	<b>\$15,540</b>
16000107A	600XXL Verado Cold Fusion	\$115,425.00	<b>\$99,685</b>	14%	<b>\$15,740</b>
16000108A	600XXXL Verado Cold Fusion	\$116,890.00	<b>\$100,950</b>	14%	<b>\$15,940</b>
16000109A	600L Verado Warm Fusion	\$113,475.00	<b>\$98,000</b>	14%	<b>\$15,475</b>
16000110A	600XL Verado Warm Fusion	\$113,960.00	<b>\$98,420</b>	14%	<b>\$15,540</b>
16000111A	600XXL Verado Warm Fusion	\$115,425.00	<b>\$99,685</b>	14%	<b>\$15,740</b>
16000112A	600XXXL Verado Warm Fusion	\$116,890.00	<b>\$100,950</b>	14%	<b>\$15,940</b>
16000113A	600L Verado Pearl Fusion	\$113,475.00	<b>\$98,000</b>	14%	<b>\$15,475</b>
16000114A	600XL Verado Pearl Fusion	\$113,960.00	<b>\$98,420</b>	14%	<b>\$15,540</b>
16000115A	600XXL Verado Pearl Fusion	\$115,425.00	<b>\$99,685</b>	14%	<b>\$15,740</b>
16000116A	600XXXL Verado Pearl Fusion	\$116,890.00	<b>\$100,950</b>	14%	<b>\$15,940</b>
16000117A	600L Verado Un-decaled 4	\$113,305.00	<b>\$97,855</b>	14%	<b>\$15,450</b>
16000118A	600XL Verado Un-decaled 4	\$113,790.00	<b>\$98,275</b>	14%	<b>\$15,515</b>
16000119A	600XXL Verado Un-decaled 4	\$115,265.00	<b>\$99,545</b>	14%	<b>\$15,720</b>
16000120A	600XXXL Verado Un-decaled 4	\$116,720.00	<b>\$100,805</b>	14%	<b>\$15,915</b>

**MERCURY OUTBOARDS PRICING NOTES**

- 3 year limited warranty standard on all models - Pleasure Applications
- All EFI models 40HP and above are SmartCraft compatible.
- All Verado models require Mercury electro-hydraulic power steering.
- All Verado models require Mercury SmartCraft DTS Controls.

Tax(s) extra & NMMA advocacy fee will be applied to all outboard sales. No extra PDI fees.

Contact RPM Group for Commercial Pricing at [sales@albernipowermarine.com](mailto:sales@albernipowermarine.com)

Call us from 1-866-734-9966



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or Call Toll free: 1-866-724-0066

**RPM Group offering for all Mercury Marine Outboards: - except SeaPro models.**  
5 years Mercury Factory Backed Limited Coverage - 3 year limited warranty standard  
+ 2 year Gold Protection Plan