



Mercury Marine 2024 Program

Price List

Effective May 28, 2023

Revised Sep 30, 2023

| Item # | Verado Model Name | MSRP | APM PRICE | Save % | Save \$ |
|-----------|--|-------------|-----------|--------|----------|
| 12500047A | 250L Verado | \$41,365.00 | \$41,365 | 24% | \$9,930 |
| 12500051A | 250XL Verado | \$41,490.00 | \$41,490 | 24% | \$9,960 |
| 12500059A | 250CXL Verado | \$42,270.00 | \$42,270 | 24% | \$10,145 |
| 12500067A | 250XXL Verado | \$42,415.00 | \$42,415 | 24% | \$10,180 |
| 12500075A | 250CXXL Verado | \$43,195.00 | \$43,195 | 24% | \$10,370 |
| 12500048A | 250L Verado Cold Fusion White | \$43,725.00 | \$43,725 | 24% | \$10,495 |
| 12500052A | 250XL Verado Cold Fusion White | \$43,865.00 | \$43,865 | 24% | \$10,530 |
| 12500060A | 250CXL Verado Cold Fusion White | \$44,630.00 | \$44,630 | 24% | \$10,710 |
| 12500068A | 250XXL Verado Cold Fusion White | \$44,790.00 | \$44,790 | 24% | \$10,750 |
| 12500076A | 250CXXL Verado Cold Fusion White | \$45,550.00 | \$45,550 | 24% | \$10,930 |
| 12500049A | 250L Verado Warm Fusion White | \$43,725.00 | \$43,725 | 24% | \$10,495 |
| 12500053A | 250XL Verado Warm Fusion White | \$43,865.00 | \$43,865 | 24% | \$10,530 |
| 12500061A | 250CXL Verado Warm Fusion White | \$44,630.00 | \$44,630 | 24% | \$10,710 |
| 12500069A | 250XXL Verado Warm Fusion White | \$44,790.00 | \$44,790 | 24% | \$10,750 |
| 12500077A | 250CXXL Verado Warm Fusion White | \$45,550.00 | \$45,550 | 24% | \$10,930 |
| 12500050A | 250L Verado Pearl Fusion White | \$43,725.00 | \$43,725 | 24% | \$10,495 |
| 12500054A | 250XL Verado Pearl Fusion White | \$43,865.00 | \$43,865 | 24% | \$10,530 |
| 12500062A | 250CXL Verado Pearl Fusion White | \$44,630.00 | \$44,630 | 24% | \$10,710 |
| 12500070A | 250XXL Verado Pearl Fusion White | \$44,790.00 | \$44,790 | 24% | \$10,750 |
| 12500078A | 250CXXL Verado Pearl Fusion White | \$45,550.00 | \$45,550 | 24% | \$10,930 |
| 13000036A | 300L Verado 1.85 | \$43,430.00 | \$43,430 | 24% | \$10,420 |
| 13000044A | 300CL Verado 1.85 | \$44,190.00 | \$44,190 | 24% | \$10,605 |
| 13000052A | 300XL Verado 1.85 | \$43,565.00 | \$43,565 | 24% | \$10,455 |
| 13000060A | 300CXL Verado 1.85 | \$44,320.00 | \$44,320 | 24% | \$10,640 |
| 13000068A | 300XXL Verado 1.85 | \$44,470.00 | \$44,470 | 24% | \$10,675 |
| 13000076A | 300CXXL Verado 1.85 | \$45,230.00 | \$45,230 | 24% | \$10,855 |
| 13000037A | 300L Verado Cold Fusion White 1.85 | \$45,765.00 | \$45,765 | 24% | \$10,985 |
| 13000045A | 300CL Verado Cold Fusion White 1.85 | \$46,530.00 | \$46,530 | 24% | \$11,165 |
| 13000053A | 300XL Verado Cold Fusion White 1.85 | \$46,655.00 | \$46,655 | 24% | \$11,195 |
| 13000061A | 300CXL Verado Cold Fusion White 1.85 | \$47,420.00 | \$47,420 | 24% | \$11,380 |
| 13000069A | 300XXL Verado Cold Fusion White 1.85 | \$46,815.00 | \$46,815 | 24% | \$11,235 |
| 13000077A | 300CXXL Verado Cold Fusion White 1.85 | \$47,575.00 | \$47,575 | 24% | \$11,420 |
| 13000038A | 300L Verado Warm Fusion White 1.85 | \$45,765.00 | \$45,765 | 24% | \$10,985 |
| 13000046A | 300CL Verado Warm Fusion White 1.85 | \$46,530.00 | \$46,530 | 24% | \$11,165 |
| 13000054A | 300XL Verado Warm Fusion White 1.85 | \$46,655.00 | \$46,655 | 24% | \$11,195 |
| 13000062A | 300CXL Verado Warm Fusion White 1.85 | \$47,420.00 | \$47,420 | 24% | \$11,380 |
| 13000070A | 300XXL Verado Warm Fusion White 1.85 | \$46,815.00 | \$46,815 | 24% | \$11,235 |
| 13000078A | 300CXXL Verado Warm Fusion White 1.85 | \$47,575.00 | \$47,575 | 24% | \$11,420 |
| 13000039A | 300L Verado Pearl Fusion White 1.85 | \$45,765.00 | \$45,765 | 24% | \$10,985 |
| 13000047A | 300CL Verado Pearl Fusion White 1.85 | \$46,530.00 | \$46,530 | 24% | \$11,165 |
| 13000055A | 300XL Verado Pearl Fusion White 1.85 | \$46,655.00 | \$46,655 | 24% | \$11,195 |
| 13000063A | 300CXL Verado Pearl Fusion White 1.85 | \$47,420.00 | \$47,420 | 24% | \$11,380 |
| 13000071A | 300XXL Verado Pearl Fusion White 1.85 | \$46,815.00 | \$46,815 | 24% | \$11,235 |
| 13000079A | 300CXXL Verado Pearl Fusion White 1.85 | \$47,575.00 | \$47,575 | 24% | \$11,420 |
| 13000096A | 300L Verado 1.75 | \$43,530.00 | \$43,530 | 24% | \$10,445 |
| 13000099A | 300CL Verado 1.75 | \$44,295.00 | \$44,295 | 24% | \$10,630 |
| 13000101A | 300XL Verado 1.75 | \$43,665.00 | \$43,665 | 24% | \$10,480 |
| 13000104A | 300CXL Verado 1.75 | \$44,425.00 | \$44,425 | 24% | \$10,660 |
| 13000107A | 300XXL Verado 1.75 | \$44,575.00 | \$44,575 | 24% | \$10,700 |
| 13000109A | 300CXXL Verado 1.75 | \$45,340.00 | \$45,340 | 24% | \$10,885 |



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| 13000097A | 300L Verado Cold Fusion White 1.75 | \$45,875.00 | \$45,875 | 24% | \$11,010 |
| 13000102A | 300XL Verado Cold Fusion White 1.75 | \$46,000.00 | \$46,000 | 24% | \$11,040 |
| 13000105A | 300CXL Verado Cold Fusion White 1.75 | \$46,770.00 | \$46,770 | 24% | \$11,225 |
| 13500030A | 350L Verado | \$58,365.00 | \$44,355 | 24% | \$14,010 |
| 13500031A | 350CL Verado | \$59,940.00 | \$45,555 | 24% | \$14,385 |
| 13500032A | 350XL Verado | \$58,365.00 | \$44,355 | 24% | \$14,010 |
| 13500033A | 350CXL Verado | \$59,420.00 | \$45,160 | 24% | \$14,260 |
| 13500034A | 350XXL Verado | \$58,765.00 | \$44,660 | 24% | \$14,105 |
| 13500035A | 350CXXL Verado | \$59,795.00 | \$45,445 | 24% | \$14,350 |
| 13500036A | 350XXXL Verado | \$61,475.00 | \$46,720 | 24% | \$14,755 |
| 13500037A | 350CXXXL Verado | \$62,505.00 | \$47,505 | 24% | \$15,000 |
| 13500038A | 350L Verado Cold Fusion White | \$61,525.00 | \$46,760 | 24% | \$14,765 |
| 13500039A | 350CL Verado Cold Fusion White | \$63,080.00 | \$47,940 | 24% | \$15,140 |
| 13500040A | 350XL Verado Cold Fusion White | \$61,525.00 | \$46,760 | 24% | \$14,765 |
| 13500041A | 350CXL Verado Cold Fusion White | \$62,575.00 | \$47,555 | 24% | \$15,020 |
| 13500042A | 350XXL Verado Cold Fusion White | \$61,920.00 | \$47,060 | 24% | \$14,860 |
| 13500043A | 350CXXL Verado Cold Fusion White | \$62,945.00 | \$47,835 | 24% | \$15,110 |
| 13500044A | 350XXXL Verado Cold Fusion White | \$64,655.00 | \$49,140 | 24% | \$15,515 |
| 13500045A | 350CXXXL Verado Cold Fusion White | \$65,695.00 | \$49,925 | 24% | \$15,770 |
| 13500046A | 350L Verado Warm Fusion White | \$61,525.00 | \$46,760 | 24% | \$14,765 |
| 13500047A | 350CL Verado Warm Fusion White | \$63,080.00 | \$47,940 | 24% | \$15,140 |
| 13500048A | 350XL Verado Warm Fusion White | \$61,525.00 | \$46,760 | 24% | \$14,765 |
| 13500049A | 350CXL Verado Warm Fusion White | \$62,575.00 | \$47,555 | 24% | \$15,020 |
| 13500050A | 350XXL Verado Warm Fusion White | \$61,920.00 | \$47,060 | 24% | \$14,860 |
| 13500051A | 350CXXL Verado Warm Fusion White | \$62,945.00 | \$47,835 | 24% | \$15,110 |
| 13500052A | 350XXXL Verado Warm Fusion White | \$64,655.00 | \$49,140 | 24% | \$15,515 |
| 13500053A | 350CXXXL Verado Warm Fusion White | \$65,695.00 | \$49,925 | 24% | \$15,770 |
| 13500054A | 350L Verado Pearl Fusion White | \$61,525.00 | \$46,760 | 24% | \$14,765 |
| 13500055A | 350CL Verado Pearl Fusion White | \$63,080.00 | \$47,940 | 24% | \$15,140 |
| 13500056A | 350XL Verado Pearl Fusion White | \$61,525.00 | \$46,760 | 24% | \$14,765 |
| 13500057A | 350CXL Verado Pearl Fusion White | \$62,575.00 | \$47,555 | 24% | \$15,020 |
| 13500058A | 350XXL Verado Pearl Fusion White | \$61,920.00 | \$47,060 | 24% | \$14,860 |
| 13500059A | 350CXXL Verado Pearl Fusion White | \$62,945.00 | \$47,835 | 24% | \$15,110 |
| 13500060A | 350XXXL Verado Pearl Fusion White | \$64,655.00 | \$49,140 | 24% | \$15,515 |
| 13500061A | 350CXXXL Verado Pearl Fusion White | \$65,695.00 | \$49,925 | 24% | \$15,770 |
| 14000103A | 400L Verado | \$65,750.00 | \$49,970 | 24% | \$15,780 |
| 14000104A | 400CL Verado | \$67,520.00 | \$51,315 | 24% | \$16,205 |
| 14000105A | 400XL Verado | \$65,750.00 | \$49,970 | 24% | \$15,780 |
| 14000106A | 400CXL Verado | \$66,945.00 | \$50,875 | 24% | \$16,070 |
| 14000107A | 400XXL Verado | \$66,200.00 | \$50,310 | 24% | \$15,890 |
| 14000108A | 400CXXL Verado | \$67,355.00 | \$51,190 | 24% | \$16,165 |
| 14000109A | 400XXXL Verado | \$68,900.00 | \$52,365 | 24% | \$16,535 |
| 14000110A | 400CXXXL Verado | \$70,080.00 | \$53,260 | 24% | \$16,820 |
| 14000111A | 400L Verado Cold Fusion White | \$69,315.00 | \$52,680 | 24% | \$16,635 |
| 14000112A | 400CL Verado Cold Fusion White | \$71,070.00 | \$54,010 | 24% | \$17,060 |
| 14000113A | 400XL Verado Cold Fusion White | \$69,315.00 | \$52,680 | 24% | \$16,635 |
| 14000114A | 400CXL Verado Cold Fusion White | \$70,495.00 | \$53,575 | 24% | \$16,920 |
| 14000115A | 400XXL Verado Cold Fusion White | \$69,750.00 | \$53,010 | 24% | \$16,740 |
| 14000116A | 400CXXL Verado Cold Fusion White | \$70,915.00 | \$53,895 | 24% | \$17,020 |
| 14000117A | 400XXXL Verado Cold Fusion White | \$72,500.00 | \$55,100 | 24% | \$17,400 |
| 14000118A | 400CXXXL Verado Cold Fusion White | \$73,670.00 | \$55,990 | 24% | \$17,680 |



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| 14000119A | 400L Verado Warm Fusion White | \$69,315.00 | \$52,680 | 24% | \$16,635 |
| 14000120A | 400CL Verado Warm Fusion White | \$71,070.00 | \$54,010 | 24% | \$17,060 |
| 14000121A | 400XL Verado Warm Fusion White | \$69,315.00 | \$52,680 | 24% | \$16,635 |
| 14000122A | 400CXL Verado Warm Fusion White | \$70,495.00 | \$53,575 | 24% | \$16,920 |
| 14000123A | 400XXL Verado Warm Fusion White | \$69,750.00 | \$53,010 | 24% | \$16,740 |
| 14000124A | 400CXXL Verado Warm Fusion White | \$70,915.00 | \$53,895 | 24% | \$17,020 |
| 14000125A | 400XXXL Verado Warm Fusion White | \$72,500.00 | \$55,100 | 24% | \$17,400 |
| 14000126A | 400CXXXL Verado Warm Fusion White | \$73,670.00 | \$55,990 | 24% | \$17,680 |
| 14000127A | 400L Verado Pearl Fusion White | \$69,315.00 | \$52,680 | 24% | \$16,635 |
| 14000128A | 400CL Verado Pearl Fusion White | \$71,070.00 | \$54,010 | 24% | \$17,060 |
| 14000129A | 400XL Verado Pearl Fusion White | \$69,315.00 | \$52,680 | 24% | \$16,635 |
| 14000130A | 400CXL Verado Pearl Fusion White | \$70,495.00 | \$53,575 | 24% | \$16,920 |
| 14000131A | 400XXL Verado Pearl Fusion White | \$69,750.00 | \$53,010 | 24% | \$16,740 |
| 14000132A | 400CXXL Verado Pearl Fusion White | \$70,915.00 | \$53,895 | 24% | \$17,020 |
| 14000133A | 400XXXL Verado Pearl Fusion White | \$72,500.00 | \$55,100 | 24% | \$17,400 |
| 14000134A | 400CXXXL Verado Pearl Fusion White | \$73,670.00 | \$55,990 | 24% | \$17,680 |
| 16000101A | 600L Verado | \$111,195.00 | \$96,030 | 14% | \$15,165 |
| 16000102A | 600XL Verado | \$111,695.00 | \$96,465 | 14% | \$15,230 |
| 16000103A | 600XXL Verado | \$113,150.00 | \$97,720 | 14% | \$15,430 |
| 16000104A | 600XXXL Verado | \$114,620.00 | \$98,990 | 14% | \$15,630 |
| 16000105A | 600L Verado Cold Fusion | \$113,475.00 | \$98,000 | 14% | \$15,475 |
| 16000106A | 600XL Verado Cold Fusion | \$113,960.00 | \$98,420 | 14% | \$15,540 |
| 16000107A | 600XXL Verado Cold Fusion | \$115,425.00 | \$99,685 | 14% | \$15,740 |
| 16000108A | 600XXXL Verado Cold Fusion | \$116,890.00 | \$100,950 | 14% | \$15,940 |
| 16000109A | 600L Verado Warm Fusion | \$113,475.00 | \$98,000 | 14% | \$15,475 |
| 16000110A | 600XL Verado Warm Fusion | \$113,960.00 | \$98,420 | 14% | \$15,540 |
| 16000111A | 600XXL Verado Warm Fusion | \$115,425.00 | \$99,685 | 14% | \$15,740 |
| 16000112A | 600XXXL Verado Warm Fusion | \$116,890.00 | \$100,950 | 14% | \$15,940 |
| 16000113A | 600L Verado Pearl Fusion | \$113,475.00 | \$98,000 | 14% | \$15,475 |
| 16000114A | 600XL Verado Pearl Fusion | \$113,960.00 | \$98,420 | 14% | \$15,540 |
| 16000115A | 600XXL Verado Pearl Fusion | \$115,425.00 | \$99,685 | 14% | \$15,740 |
| 16000116A | 600XXXL Verado Pearl Fusion | \$116,890.00 | \$100,950 | 14% | \$15,940 |
| 16000117A | 600L Verado Un-decaled 4 | \$113,305.00 | \$97,855 | 14% | \$15,450 |
| 16000118A | 600XL Verado Un-decaled 4 | \$113,790.00 | \$98,275 | 14% | \$15,515 |
| 16000119A | 600XXL Verado Un-decaled 4 | \$115,265.00 | \$99,545 | 14% | \$15,720 |
| 16000120A | 600XXXL Verado Un-decaled 4 | \$116,720.00 | \$100,805 | 14% | \$15,915 |

MERCURY OUTBOARDS PRICING NOTES

- 3 year limited warranty standard on all models - Pleasure Applications
- All EFI models 40HP and above are SmartCraft compatible.
- All Verado models require Mercury electro-hydraulic power steering.
- All Verado models require Mercury SmartCraft DTS Controls.

Tax(s) extra & NMMA advocacy fee will be applied to all outboard sales. No extra PDI fees.

Contact RPM Group for Commercial Pricing at sales@albernipowermarine.com

or Call Toll free: 1-866-724-0066



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RPM Group offering for all Mercury Marine Outboards: - except SeaPro models.
5 years Mercury Factory Backed Limited Coverage - 3 year limited warranty standard
+ 2 year Gold Protection Plan