



Mercury Pricing
 2018 PY
 Effective July 2, 2017
 Revised October 1, 2017
 Check availability at
www.rpmgroup.ca/verados

MERCURY 2018 PROGRAM YEAR - Verado

HP	MODEL	DESCRIPTION	MSRP	RPM Webprice
175	1175V13ED	175L Verado	\$23,159	\$17,369
175	1175V23ED	175XL Verado	\$23,285	\$17,469
175	1175V24ED	175CXL Verado	\$24,096	\$18,079
200	1201V13ED	200L Verado	\$24,635	\$18,479
200	1201V23ED	200XL Verado	\$24,771	\$18,579
200	1201V24ED	200CXL Verado	\$25,650	\$19,239
200	1201V13LD	200L Verado Pro FourStroke 4.8" 1.85	\$26,119	\$19,589
200	1201V23LD	200XL Verado Pro FourStroke 4.8" 1.85	\$26,305	\$19,729
225	1225V13LD	225L Verado 4.8" 1.85	\$29,218	\$21,919
225	1226V23LD	225XL Verado 4.8" 1.85	\$29,319	\$21,989
225	1225V23LD	225XL Verado 5.44" 1.85	\$29,319	\$21,989
225	1225V24LD	225CXL Verado 5.44" 1.85	\$30,104	\$22,579
225	1225V33LD	225XXL Verado 5.44" 1.85	\$30,159	\$22,619
225	1225V34LD	225CXXL Verado 5.44" 1.85	\$30,939	\$23,209
250	1251V13LD	250L Verado Pro FourStroke 4.8" 1.85	\$31,769	\$23,829
250	1251V23LD	250XL Verado Pro FourStroke 4.8" 1.85	\$31,873	\$23,909
250	1250V23LD	250XL Verado 5.44" 1.85	\$31,873	\$23,909
250	1250V24LD	250CXL Verado 5.44" 1.85	\$32,649	\$24,489
250	1250V33LD	250XXL Verado 5.44" 1.85	\$32,649	\$24,489
250	1250V34LD	250CXXL Verado 5.44" 1.85	\$33,493	\$25,119
300	1302V13LD	300L Verado Pro FourStroke 4.8" 1.75	\$34,051	\$25,539
300	1302V23LD	300XL Verado Pro FourStroke 4.8" 1.75	\$34,158	\$25,619
300	1300V13LD	300L Verado 5.44" 1.85	\$34,051	\$25,539
300	1300V14LD	300CL Verado 5.44" 1.85	\$34,995	\$26,249
300	1300V23LD	300XL Verado 5.44" 1.85	\$34,158	\$25,619
300	1300V24LD	300CXL Verado 5.44" 1.85	\$34,918	\$26,189
300	1300V33LD	300XXL Verado 5.44" 1.85	\$34,918	\$26,189
300	1300V34LD	300CXXL Verado 5.44" 1.85	\$35,708	\$26,789
300	1300V13LC	300L Verado Cold Fusion White 5.44" 1.85	\$35,968	\$26,979
300	1300V14LC	300CL Verado Cold Fusion White 5.44" 1.85	\$36,911	\$27,689
300	1300V23LC	300XL Verado Cold Fusion White 5.44" 1.85	\$36,074	\$27,059
300	1300V24LC	300CXL Verado Cold Fusion White 5.44" 1.85	\$36,833	\$27,629
300	1300V33LC	300XXL Verado Cold Fusion White 5.44" 1.85	\$36,833	\$27,629
300	1300V34LC	300CXXL Verado Cold Fusion White 5.44" 1.85	\$37,624	\$28,219
300	1300V13LY	300L Verado Warm Fusion White 5.44" 1.85	\$35,968	\$26,979
300	1300V14LY	300CL Verado Warm Fusion White 5.44" 1.85	\$36,911	\$27,689
300	1300V23LY	300XL Verado Warm Fusion White 5.44" 1.85	\$36,074	\$27,059
300	1300V24LY	300CXL Verado Warm Fusion White 5.44" 1.85	\$36,833	\$27,629
300	1300V33LY	300XXL Verado Warm Fusion White 5.44" 1.85	\$36,833	\$27,629
300	1300V34LY	300CXXL Verado Warm Fusion White 5.44" 1.85	\$37,624	\$28,219
300	1300V23LP	300XL Verado Pearl Fusion White 5.44" 1.85	\$36,074	\$27,059
300	1300V24LP	300CXL Verado Pearl Fusion White 5.44" 1.85	\$36,833	\$27,629
300	1300V33LP	300XXL Verado Pearl Fusion White 5.44" 1.85	\$36,833	\$27,629
300	1300V34LP	300CXXL Verado Pearl Fusion White 5.44" 1.85	\$37,624	\$28,219
300	1301V13LD	300L Verado 5.44" 1.75 HD	\$34,374	\$25,789
300	1301V14LD	300CL Verado 5.44" 1.75 HD	\$35,318	\$26,489
300	1301V23LD	300XL Verado 5.44" 1.75 HD	\$34,485	\$25,869
300	1301V24LD	300CXL Verado 5.44" 1.75 HD	\$35,313	\$26,489
300	1301V33LD	300XXL Verado 5.44" 1.75 HD	\$35,313	\$26,489
300	1301V34LD	300CXXL Verado 5.44" 1.75 HD	\$36,036	\$27,029
300	1301V13LC	300L Verado Cold Fusion White 5.44" 1.75 HD	\$36,290	\$27,219



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300	1301V14LC	300CL Verado Cold Fusion White 5.44" 1.75 HD	\$37,234	\$27,929
300	1301V23LC	300XL Verado Cold Fusion White 5.44" 1.75 HD	\$36,400	\$27,299
300	1301V24LC	300CXL Verado Cold Fusion White 5.44" 1.75 HD	\$37,228	\$27,929
300	1301V33LC	300XXL Verado Cold Fusion White 5.44" 1.75 HD	\$37,228	\$27,929
300	1301V34LC	300CXXL Verado Cold Fusion White 5.44" 1.75 HD	\$37,951	\$28,469
300	1301V13LY	300L Verado Warm Fusion White 5.44" 1.75 HD	\$36,290	\$27,219
300	1301V14LY	300CL Verado Warm Fusion White 5.44" 1.75 HD	\$37,234	\$27,929
300	1301V23LY	300XL Verado Warm Fusion White 5.44" 1.75 HD	\$36,400	\$27,299
300	1301V24LY	300CXL Verado Warm Fusion White 5.44" 1.75 HD	\$37,228	\$27,929
300	1301V33LY	300XXL Verado Warm Fusion White 5.44" 1.75 HD	\$37,228	\$27,929
300	1301V34LY	300CXXL Verado Warm Fusion White 5.44" 1.75 HD	\$37,951	\$28,469
350	1350V131D	350L Verado 5.44" 1.75 HD	\$35,968	\$26,979
350	1350V141D	350CL Verado 5.44" 1.75 HD	\$36,933	\$27,699
350	1350V231D	350XL Verado 5.44" 1.75 HD	\$35,968	\$26,979
350	1350V241D	350CXL Verado 5.44" 1.75 HD	\$36,615	\$27,469
350	1350V331D	350XXL Verado 5.44" 1.75 HD	\$36,213	\$27,159
350	1350V341D	350CXXL Verado 5.44" 1.75 HD	\$36,846	\$27,639
350	1350V131C	350L Verado Cold Fusion White 5.44" 1.75 HD	\$37,910	\$28,439
350	1350V141C	350CL Verado Cold Fusion White 5.44" 1.75 HD	\$38,874	\$29,159
350	1350V231C	350XL Verado Cold Fusion White 5.44" 1.75 HD	\$37,910	\$28,439
350	1350V241C	350CXL Verado Cold Fusion White 5.44" 1.75 HD	\$38,558	\$28,919
350	1350V331C	350XXL Verado Cold Fusion White 5.44" 1.75 HD	\$38,154	\$28,619
350	1350V341C	350CXXL Verado Cold Fusion White 5.44" 1.75 HD	\$38,788	\$29,099
350	1350V131Y	350L Verado Warm Fusion White 5.44" 1.75 HD	\$37,910	\$28,439
350	1350V141Y	350CL Verado Warm Fusion White 5.44" 1.75 HD	\$38,874	\$29,159
350	1350V231Y	350XL Verado Warm Fusion White 5.44" 1.75 HD	\$37,910	\$28,439
350	1350V241Y	350CXL Verado Warm Fusion White 5.44" 1.75 HD	\$38,558	\$28,919
350	1350V331Y	350XXL Verado Warm Fusion White 5.44" 1.75 HD	\$38,154	\$28,619
350	1350V341Y	350CXXL Verado Warm Fusion White 5.44" 1.75 HD	\$38,788	\$29,099
350	1350V131P	350L Verado Pearl Fusion White 5.44" 1.75 HD	\$37,910	\$28,439
350	1350V141P	350CL Verado Pearl Fusion White 5.44" 1.75 HD	\$38,874	\$29,159
350	1350V231P	350XL Verado Pearl Fusion White 5.44" 1.75 HD	\$37,910	\$28,439
350	1350V241P	350CXL Verado Pearl Fusion White 5.44" 1.75 HD	\$38,558	\$28,919
350	1350V331P	350XXL Verado Pearl Fusion White 5.44" 1.75 HD	\$38,154	\$28,619
350	1350V341P	350CXXL Verado Pearl Fusion White 5.44" 1.75 HD	\$38,788	\$29,099
Verado with Joystick Piloting for Outboards				
250	1253V23LD	250XL Verado JPO 5.44" 1.85	\$31,873	\$23,909
250	1255V23LD	250XL Verado JPO 5.44" 1.85 Cambered Skeg	\$31,873	\$23,909
250	1253V24LD	250CXL Verado JPO 5.44" 1.85	\$32,649	\$24,489
250	1255V24LD	250CXL Verado JPO 5.44" 1.85 Cambered Skeg	\$32,649	\$24,489
250	1253V33LD	250XXL Verado JPO 5.44" 1.85	\$32,649	\$24,489
250	1255V33LD	250XXL Verado JPO 5.44" 1.85 Cambered Skeg	\$32,649	\$24,489
250	1253V34LD	250CXXL Verado JPO 5.44" 1.85	\$33,493	\$25,119
250	1255V34LD	250CXXL Verado JPO 5.44" 1.85 Cambered Skeg	\$33,493	\$25,119
300	1303V13LD	300L Verado JPO 5.44" 1.85	\$34,051	\$25,539
300	1308V13LD	300L Verado JPO 5.44" 1.85 Cambered Skeg	\$34,051	\$25,539
300	1303V14LD	300CL Verado JPO 5.44" 1.85	\$34,158	\$25,619
300	1308V14LD	300CL Verado JPO 5.44" 1.85 Cambered Skeg	\$34,158	\$25,619
300	1303V23LD	300XL Verado JPO 5.44" 1.85	\$34,051	\$25,539
300	1308V23LD	300XL Verado JPO 5.44" 1.85 Cambered Skeg	\$34,051	\$25,539
300	1303V24LD	300CXL Verado JPO 5.44" 1.85	\$34,995	\$26,249
300	1308V24LD	300CXL Verado JPO 5.44" 1.85 Cambered Skeg	\$34,995	\$26,249
300	1303V33LD	300XXL Verado JPO 5.44" 1.85	\$34,158	\$25,619
300	1308V33LD	300XXL Verado JPO 5.44" 1.85 Cambered Skeg	\$34,158	\$25,619
300	1303V34LD	300CXXL Verado JPO 5.44" 1.85	\$34,918	\$26,189
300	1308V34LD	300CXXL Verado JPO 5.44" 1.85 Cambered Skeg	\$34,918	\$26,189



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300	1303V13LC	300L Verado JPO Cold Fusion White 5.44" 1.85	\$34,918	\$26,189
300	1308V13LC	300L Verado JPO Cold Fusion White 5.44" 1.85 Cambered Skeg	\$34,918	\$26,189
300	1303V14LC	300CL Verado JPO Cold Fusion White 5.44" 1.85	\$35,708	\$26,789
300	1308V14LC	300CL Verado JPO Cold Fusion White 5.44" 1.85 Cambered Skeg	\$35,708	\$26,789
300	1303V23LC	300XL Verado JPO Cold Fusion White 5.44" 1.85	\$35,968	\$26,979
300	1308V23LC	300XL Verado JPO Cold Fusion White 5.44" 1.85 Cambered Skeg	\$35,968	\$26,979
300	1303V24LC	300CXL Verado JPO Cold Fusion White 5.44" 1.85	\$36,911	\$27,689
300	1308V24LC	300CXL Verado JPO Cold Fusion White 5.44" 1.85 Cambered Skeg	\$36,911	\$27,689
300	1303V33LC	300XXL Verado JPO Cold Fusion White 5.44" 1.85	\$36,074	\$27,059
300	1308V33LC	300XXL Verado JPO Cold Fusion White 5.44" 1.85 Cambered Skeg	\$36,074	\$27,059
300	1303V34LC	300CXXL Verado JPO Cold Fusion White 5.44" 1.85	\$36,833	\$27,629
300	1308V34LC	300CXXL Verado JPO Cold Fusion White 5.44" 1.85 Cambered Skeg	\$36,833	\$27,629
300	1303V13LY	300L Verado JPO Warm Fusion White 5.44" 1.85	\$36,833	\$27,629
300	1308V13LY	300L Verado JPO Warm Fusion White 5.44" 1.85 Cambered Skeg	\$36,833	\$27,629
300	1303V14LY	300CL Verado JPO Warm Fusion White 5.44" 1.85	\$37,624	\$28,219
300	1308V14LY	300CL Verado JPO Warm Fusion White 5.44" 1.85 Cambered Skeg	\$37,624	\$28,219
300	1303V23LY	300XL Verado JPO Warm Fusion White 5.44" 1.85	\$35,968	\$26,979
300	1308V23LY	300XL Verado JPO Warm Fusion White 5.44" 1.85 Cambered Skeg	\$35,968	\$26,979
300	1303V24LY	300CXL Verado JPO Warm Fusion White 5.44" 1.85	\$36,911	\$27,689
300	1308V24LY	300CXL Verado JPO Warm Fusion White 5.44" 1.85 Cambered Skeg	\$36,911	\$27,689
300	1303V33LY	300XXL Verado JPO Warm Fusion White 5.44" 1.85	\$36,074	\$27,059
300	1308V33LY	300XXL Verado JPO Warm Fusion White 5.44" 1.85 Cambered Skeg	\$36,074	\$27,059
300	1303V34LY	300CXXL Verado JPO Warm Fusion White 5.44" 1.85	\$36,833	\$27,629
300	1308V34LY	300CXXL Verado JPO Warm Fusion White 5.44" 1.85 Cambered Skeg	\$36,833	\$27,629
300	1308V13LY	300L Verado JPO Pearl Fusion White 5.44" 1.85 Cambered Skeg	\$36,833	\$27,629
300	1308V14LY	300CL Verado JPO Pearl Fusion White 5.44" 1.85 Cambered Skeg	\$37,624	\$28,219
300	1308V23LY	300XL Verado JPO Pearl Fusion White 5.44" 1.85 Cambered Skeg	\$35,968	\$26,979
300	1308V24LY	300CXL Verado JPO Pearl Fusion White 5.44" 1.85 Cambered Skeg	\$36,911	\$27,689
300	1308V33LY	300XXL Verado JPO Pearl Fusion White 5.44" 1.85 Cambered Skeg	\$36,074	\$27,059
300	1308V34LY	300CXXL Verado JPO Pearl Fusion White 5.44" 1.85 Cambered Skeg	\$36,833	\$27,629
300	1307V13LD	300L Verado JPO 5.44" 1.75 HD Cambered Skeg	\$36,833	\$27,629
300	1307V14LD	300CL Verado JPO 5.44" 1.75 HD Cambered Skeg	\$37,624	\$28,219
300	1307V23LD	300XL Verado JPO 5.44" 1.75 HD Cambered Skeg	\$35,968	\$26,979
300	1307V24LD	300CXL Verado JPO 5.44" 1.75 HD Cambered Skeg	\$36,911	\$27,689
300	1307V33LD	300XXL Verado JPO 5.44" 1.75 HD Cambered Skeg	\$36,074	\$27,059
300	1307V34LD	300CXXL Verado JPO 5.44" 1.75 HD Cambered Skeg	\$36,833	\$27,629
300	1307V13LC	300L Verado JPO Cold Fusion White 5.44" 1.75 HD Cambered Skeg	\$36,833	\$27,629
300	1307V14LC	300CL Verado JPO Cold Fusion White 5.44" 1.75 HD Cambered Skeg	\$37,624	\$28,219
300	1307V23LC	300XL Verado JPO Cold Fusion White 5.44" 1.75 HD Cambered Skeg	\$35,968	\$26,979
300	1307V24LC	300CXL Verado JPO Cold Fusion White 5.44" 1.75 HD Cambered Skeg	\$36,911	\$27,689
300	1307V33LC	300XXL Verado JPO Cold Fusion White 5.44" 1.75 HD Cambered Skeg	\$36,074	\$27,059
300	1307V34LC	300CXXL Verado JPO Cold Fusion White 5.44" 1.75 HD Cambered Skeg	\$36,833	\$27,629
300	1307V13LY	300L Verado JPO Warm Fusion White 5.44" 1.75 HD Cambered Skeg	\$36,833	\$27,629
300	1307V14LY	300CL Verado JPO Warm Fusion White 5.44" 1.75 HD Cambered Skeg	\$37,624	\$28,219
300	1307V23LY	300XL Verado JPO Warm Fusion White 5.44" 1.75 HD Cambered Skeg	\$35,968	\$26,979
300	1307V24LY	300CXL Verado JPO Warm Fusion White 5.44" 1.75 HD Cambered Skeg	\$36,911	\$27,689
300	1307V33LY	300XXL Verado JPO Warm Fusion White 5.44" 1.75 HD Cambered Skeg	\$36,074	\$27,059
300	1307V34LY	300CXXL Verado JPO Warm Fusion White 5.44" 1.75 HD Cambered Skeg	\$36,833	\$27,629
300	1307V23LP	300XL Verado JPO Pearl Fusion White 5.44" 1.75 HD Cambered Skeg	\$35,968	\$26,979
300	1307V24LP	300CXL Verado JPO Pearl Fusion White 5.44" 1.75 HD Cambered Skeg	\$36,911	\$27,689
350	1358V131D	350L Verado JPO 5.44" 1.75 HD Cambered Skeg	\$35,968	\$26,979
350	1358V141D	350CL Verado JPO 5.44" 1.75 HD Cambered Skeg	\$36,933	\$27,699
350	1358V231D	350XL Verado JPO 5.44" 1.75 HD Cambered Skeg	\$35,968	\$26,979



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350	1358V241D	350CXL Verado JPO 5.44" 1.75 HD Cambered Skeg	\$36,615	\$27,469
350	1358V331D	350XXL Verado JPO 5.44" 1.75 HD Cambered Skeg	\$36,213	\$27,159
350	1358V341D	350CXXL Verado JPO 5.44" 1.75 HD Cambered Skeg	\$36,846	\$27,639
350	1358V131C	350L Verado JPO Cold Fusion White 5.44" 1.75 HD Cambered Skeg	\$37,910	\$28,439
350	1358V141C	350CL Verado JPO Cold Fusion White 5.44" 1.75 HD Cambered Skeg	\$38,874	\$29,159
350	1358V231C	350XL Verado JPO Cold Fusion White 5.44" 1.75 HD Cambered Skeg	\$37,910	\$28,439
350	1358V241C	350CXL Verado JPO Cold Fusion White 5.44" 1.75 HD Cambered Skeg	\$38,558	\$28,919
350	1358V331C	350XXL Verado JPO Cold Fusion White 5.44" 1.75 HD Cambered Skeg	\$38,154	\$28,619
350	1358V341C	350CXXL Verado JPO Cold Fusion White 5.44" 1.75 HD Cambered Skeg	\$38,788	\$29,099
350	1358V131Y	350L Verado JPO Warm Fusion White 5.44" 1.75 HD Cambered Skeg	\$37,910	\$28,439
350	1358V141Y	350CL Verado JPO Warm Fusion White 5.44" 1.75 HD Cambered Skeg	\$38,874	\$29,159
350	1358V231Y	350XL Verado JPO Warm Fusion White 5.44" 1.75 HD Cambered Skeg	\$37,910	\$28,439
350	1358V241Y	350CXL Verado JPO Warm Fusion White 5.44" 1.75 HD Cambered Skeg	\$38,558	\$28,919
350	1358V331Y	350XXL Verado JPO Warm Fusion White 5.44" 1.75 HD Cambered Skeg	\$38,154	\$28,619
350	1358V341Y	350CXXL Verado JPO Warm Fusion White 5.44" 1.75 HD Cambered Skeg	\$38,788	\$29,099
350	1358V131P	350L Verado JPO Pearl Fusion White 5.44" 1.75 HD Cambered Skeg	\$37,910	\$28,439
350	1358V141P	350CL Verado JPO Pearl Fusion White 5.44" 1.75 HD Cambered Skeg	\$38,874	\$29,159
350	1358V231P	350XL Verado JPO Pearl Fusion White 5.44" 1.75 HD Cambered Skeg	\$37,910	\$28,439
350	1358V241P	350CXL Verado JPO Pearl Fusion White 5.44" 1.75 HD Cambered Skeg	\$38,558	\$28,919
350	1358V331P	350XXL Verado JPO Pearl Fusion White 5.44" 1.75 HD Cambered Skeg	\$38,154	\$28,619
350	1358V341P	350CXXL Verado JPO Pearl Fusion White 5.44" 1.75 HD Cambered Skeg	\$38,788	\$29,099

MODEL DESCRIPTION KEY

M Manual Start
 E Electric Start
 L 20" Shaft
 XL 25" Shaft
 XXL 30" Shaft
 C Counter Rotation
 GA Gas Assist
 H Tiller Handle
 BT Big Tiller

CONTROLS DESCRIPTION

DTS Digital Throttle and Shift - all Verado Models without JPO
 JPO Joystick Piloting for Outboards (DTS) - These models require Joystick Piloting for Outboards kit (see OEM rigging and Accessories Guide).
 All Verado 225 HP to 350 HP and 200 HP Verado Pro FourStroke models require Mercury electro-hydraulic power steering.
 All Verado models require Mercury SmartCraft DTS Controls.
 All Verado Six-Cylinder 200HP to 350HP models require Mercury electro-hydraulic power steering.