



Mercury Pricing  
 2020 Program Year  
 Effective June 30, 2019  
 Revised March 03, 2020  
 Check availability at  
[www.rpmgroup.ca](http://www.rpmgroup.ca)

Manufacturer Part #	Model Name	MSRP	RPM GROUP PRICE	You save \$
12500047A	250L Verado 5.44" 1.85 Cambered Skeg <sup>1</sup>	\$34,493	<b>\$24,139</b>	\$10,354
12500051A	250XL Verado 5.44" 1.85 Cambered Skeg <sup>1</sup>	\$34,603	<b>\$24,219</b>	\$10,384
12500059A	250CXL Verado 5.44" 1.85 Cambered Skeg <sup>1</sup>	\$35,246	<b>\$24,669</b>	\$10,577
12500067A	250XXL Verado 5.44" 1.85 Cambered Skeg <sup>1</sup>	\$35,375	<b>\$24,759</b>	\$10,616
12500075A	250CXXL Verado 5.44" 1.85 Cambered Skeg <sup>1</sup>	\$36,019	<b>\$25,209</b>	\$10,810
12500048A	250L Verado Cold Fusion White 5.44" 1.85 Cambered Skeg <sup>1</sup>	\$36,466	<b>\$25,519</b>	\$10,947
12500052A	250XL Verado Cold Fusion White 5.44" 1.85 Cambered Skeg	\$36,576	<b>\$25,599</b>	\$10,977
12500060A	250CXL Verado Cold Fusion White 5.44" 1.85 Cambered Ske	\$37,220	<b>\$26,049</b>	\$11,171
12500068A	250XXL Verado Cold Fusion White 5.44" 1.85 Cambered Ske	\$37,349	<b>\$26,139</b>	\$11,210
12500076A	250CXXL Verado Cold Fusion White 5.44" 1.85 Cambered Sk	\$37,993	<b>\$26,589</b>	\$11,404
12500049A	250L Verado Warm Fusion White 5.44" 1.85 Cambered Skeg	\$36,466	<b>\$25,519</b>	\$10,947
12500053A	250XL Verado Warm Fusion White 5.44" 1.85 Cambered Skeg	\$36,576	<b>\$25,599</b>	\$10,977
12500061A	250CXL Verado Warm Fusion White 5.44" 1.85 Cambered Sk	\$37,220	<b>\$26,049</b>	\$11,171
12500069A	250XXL Verado Warm Fusion White 5.44" 1.85 Cambered Sk	\$37,349	<b>\$26,139</b>	\$11,210
12500077A	250CXXL Verado Warm Fusion White 5.44" 1.85 Cambered S	\$37,993	<b>\$26,589</b>	\$11,404
12500050A	250L Verado Pearl Fusion White 5.44" 1.85 Cambered Skeg <sup>1</sup>	\$36,466	<b>\$25,519</b>	\$10,947
12500054A	250XL Verado Pearl Fusion White 5.44" 1.85 Cambered Skeg	\$36,576	<b>\$25,599</b>	\$10,977
12500062A	250CXL Verado Pearl Fusion White 5.44" 1.85 Cambered Ske	\$37,220	<b>\$26,049</b>	\$11,171
12500070A	250XXL Verado Pearl Fusion White 5.44" 1.85 Cambered Ske	\$37,349	<b>\$26,139</b>	\$11,210
12500078A	250CXXL Verado Pearl Fusion White 5.44" 1.85 Cambered S	\$37,993	<b>\$26,589</b>	\$11,404
13000036A	300L Verado 5.44" 1.85 Cambered Skeg <sup>1</sup>	\$36,669	<b>\$25,659</b>	\$11,010
13000044A	300CL Verado 5.44" 1.85 Cambered Skeg <sup>1</sup>	\$37,313	<b>\$26,109</b>	\$11,204
13000052A	300XL Verado 5.44" 1.85 Cambered Skeg <sup>1</sup>	\$36,779	<b>\$25,739</b>	\$11,040
13000060A	300CXL Verado 5.44" 1.85 Cambered Skeg <sup>1</sup>	\$37,423	<b>\$26,189</b>	\$11,234
13000068A	300XXL Verado 5.44" 1.85 Cambered Skeg <sup>1</sup>	\$37,551	<b>\$26,279</b>	\$11,272
13000076A	300CXXL Verado 5.44" 1.85 Cambered Skeg <sup>1</sup>	\$38,195	<b>\$26,729</b>	\$11,466
13000037A	300L Verado Cold Fusion White 5.44" 1.85 Cambered Skeg <sup>1</sup>	\$38,643	<b>\$27,049</b>	\$11,594
13000045A	300CL Verado Cold Fusion White 5.44" 1.85 Cambered Skeg	\$39,286	<b>\$27,499</b>	\$11,787
13000053A	300XL Verado Cold Fusion White 5.44" 1.85 Cambered Skeg	\$39,396	<b>\$27,569</b>	\$11,827
13000061A	300CXL Verado Cold Fusion White 5.44" 1.85 Cambered Ske	\$40,040	<b>\$28,019</b>	\$12,021
13000069A	300XXL Verado Cold Fusion White 5.44" 1.85 Cambered Ske	\$39,525	<b>\$27,659</b>	\$11,866
13000077A	300CXXL Verado Cold Fusion White 5.44" 1.85 Cambered Sk	\$40,169	<b>\$28,109</b>	\$12,060
13000038A	300L Verado Warm Fusion White 5.44" 1.85 Cambered Skeg	\$38,643	<b>\$27,049</b>	\$11,594
13000046A	300CL Verado Warm Fusion White 5.44" 1.85 Cambered Ske	\$39,286	<b>\$27,499</b>	\$11,787
13000054A	300XL Verado Warm Fusion White 5.44" 1.85 Cambered Ske	\$39,396	<b>\$27,569</b>	\$11,827
13000062A	300CXL Verado Warm Fusion White 5.44" 1.85 Cambered Sk	\$40,040	<b>\$28,019</b>	\$12,021
13000070A	300XXL Verado Warm Fusion White 5.44" 1.85 Cambered Sk	\$39,525	<b>\$27,659</b>	\$11,866
13000078A	300CXXL Verado Warm Fusion White 5.44" 1.85 Cambered S	\$40,169	<b>\$28,109</b>	\$12,060
13000039A	300L Verado Pearl Fusion White 5.44" 1.85 Cambered Skeg <sup>1</sup>	\$38,643	<b>\$27,049</b>	\$11,594
13000047A	300CL Verado Pearl Fusion White 5.44" 1.85 Cambered Skeg	\$39,286	<b>\$27,499</b>	\$11,787
13000055A	300XL Verado Pearl Fusion White 5.44" 1.85 Cambered Skeg	\$39,396	<b>\$27,569</b>	\$11,827
13000063A	300CXL Verado Pearl Fusion White 5.44" 1.85 Camber	\$40,040	<b>\$28,019</b>	\$12,021
13000071A	300XXL Verado Pearl Fusion White 5.44" 1.85 Cambered Ske	\$39,525	<b>\$27,659</b>	\$11,866
13000079A	300CXXL Verado Pearl Fusion White 5.44" 1.85 Cambered S	\$40,169	<b>\$28,109</b>	\$12,060
13000096A	300L Verado 5.44" 1.75 Cambered Skeg <sup>1</sup>	\$36,759	<b>\$25,729</b>	\$11,030
13000099A	300CL Verado 5.44" 1.75 Cambered Skeg <sup>1</sup>	\$37,403	<b>\$26,179</b>	\$11,224



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13000101A	300XL Verado 5.44" 1.75 Cambered Skeg <sup>1</sup>	\$36,868	<b>\$25,799</b>	\$11,069
13000104A	300CXL Verado 5.44" 1.75 Cambered Skeg <sup>1</sup>	\$37,511	<b>\$26,249</b>	\$11,262
13000107A	300XXL Verado 5.44" 1.75 Cambered Skeg <sup>1</sup>	\$37,640	<b>\$26,339</b>	\$11,301
13000109A	300CXXL Verado 5.44" 1.75 Cambered Skeg <sup>1</sup>	\$38,285	<b>\$26,789</b>	\$11,496
13000097A	300L Verado Cold Fusion White 5.44" 1.75 Cambered Skeg <sup>1</sup>	\$38,734	<b>\$27,109</b>	\$11,625
13000102A	300XL Verado Cold Fusion White 5.44" 1.75 Cambered Skeg <sup>1</sup>	\$38,843	<b>\$27,189</b>	\$11,654
13000105A	300CXL Verado Cold Fusion White 5.44" 1.75 Cambered Skeg <sup>1</sup>	\$39,486	<b>\$27,639</b>	\$11,847
1350V131D	350L Verado 5.44" 1.75 HD <sup>1, 2</sup>	\$47,435	<b>\$30,829</b>	\$16,606
1350V141D	350CL Verado 5.44" 1.75 HD <sup>1, 2</sup>	\$48,709	<b>\$31,659</b>	\$17,050
1350V231D	350XL Verado 5.44" 1.75 HD <sup>1, 2</sup>	\$47,435	<b>\$30,829</b>	\$16,606
1350V241D	350CXL Verado 5.44" 1.75 HD <sup>1, 2</sup>	\$48,291	<b>\$31,379</b>	\$16,912
1350V331D	350XXL Verado 5.44" 1.75 HD <sup>1, 2</sup>	\$47,758	<b>\$31,039</b>	\$16,719
1350V341D	350CXXL Verado 5.44" 1.75 HD <sup>1, 2</sup>	\$48,595	<b>\$31,579</b>	\$17,016
1350V131C	350L Verado Cold Fusion White 5.44" 1.75 HD <sup>1, 2</sup>	\$49,999	<b>\$32,489</b>	\$17,510
1350V141C	350CL Verado Cold Fusion White 5.44" 1.75 HD <sup>1, 2</sup>	\$51,270	<b>\$33,319</b>	\$17,951
1350V231C	350XL Verado Cold Fusion White 5.44" 1.75 HD <sup>1, 2</sup>	\$49,999	<b>\$32,489</b>	\$17,510
1350V241C	350CXL Verado Cold Fusion White 5.44" 1.75 HD <sup>1, 2</sup>	\$50,851	<b>\$33,049</b>	\$17,802
1350V331C	350XXL Verado Cold Fusion White 5.44" 1.75 HD <sup>1, 2</sup>	\$50,320	<b>\$32,699</b>	\$17,621
1350V341C	350CXXL Verado Cold Fusion White 5.44" 1.75 HD <sup>1, 2</sup>	\$51,156	<b>\$33,249</b>	\$17,907
1350V131Y	350L Verado Warm Fusion White 5.44" 1.75 HD <sup>1, 2</sup>	\$49,999	<b>\$32,489</b>	\$17,510
1350V141Y	350CL Verado Warm Fusion White 5.44" 1.75 HD <sup>1, 2</sup>	\$51,270	<b>\$33,319</b>	\$17,951
1350V231Y	350XL Verado Warm Fusion White 5.44" 1.75 HD <sup>1, 2</sup>	\$49,999	<b>\$32,489</b>	\$17,510
1350V241Y	350CXL Verado Warm Fusion White 5.44" 1.75 HD <sup>1, 2</sup>	\$50,851	<b>\$33,049</b>	\$17,802
1350V331Y	350XXL Verado Warm Fusion White 5.44" 1.75 HD <sup>1, 2</sup>	\$50,320	<b>\$32,699</b>	\$17,621
1350V341Y	350CXXL Verado Warm Fusion White 5.44" 1.75 HD <sup>1, 2</sup>	\$51,156	<b>\$33,249</b>	\$17,907
1350V131P	350L Verado Pearl Fusion White 5.44" 1.75 HD <sup>1, 2</sup>	\$49,999	<b>\$32,489</b>	\$17,510
1350V141P	350CL Verado Pearl Fusion White 5.44" 1.75 HD <sup>1, 2</sup>	\$51,270	<b>\$33,319</b>	\$17,951
1350V231P	350XL Verado Pearl Fusion White 5.44" 1.75 HD <sup>1, 2</sup>	\$49,999	<b>\$32,489</b>	\$17,510
1350V241P	350CXL Verado Pearl Fusion White 5.44" 1.75 HD <sup>1, 2</sup>	\$50,851	<b>\$33,049</b>	\$17,802
1350V331P	350XXL Verado Pearl Fusion White 5.44" 1.75 HD <sup>1, 2</sup>	\$50,320	<b>\$32,699</b>	\$17,621
1350V341P	350CXXL Verado Pearl Fusion White 5.44" 1.75 HD <sup>1, 2</sup>	\$51,156	<b>\$33,249</b>	\$17,907
14000013A	400L Verado 5.44" 1.75 HD <sup>1, 2</sup>	\$53,436	<b>\$37,399</b>	\$16,037
14000014A	400CL Verado 5.44" 1.75 HD <sup>1, 2</sup>	\$54,874	<b>\$38,409</b>	\$16,465
14000015A	400XL Verado 5.44" 1.75 HD <sup>1, 2</sup>	\$53,436	<b>\$37,399</b>	\$16,037
14000016A	400CXL Verado 5.44" 1.75 HD <sup>1, 2</sup>	\$54,403	<b>\$38,079</b>	\$16,324
14000017A	400XXL Verado 5.44" 1.75 HD <sup>1, 2</sup>	\$53,803	<b>\$37,659</b>	\$16,144
14000018A	400CXXL Verado 5.44" 1.75 HD <sup>1, 2</sup>	\$54,746	<b>\$38,319</b>	\$16,427
14000025A	400L Verado Cold Fusion White 5.44" 1.75 HD <sup>1, 2</sup>	\$56,328	<b>\$39,419</b>	\$16,909
14000026A	400CL Verado Cold Fusion White 5.44" 1.75 HD <sup>1, 2</sup>	\$57,758	<b>\$40,429</b>	\$17,329
14000027A	400XL Verado Cold Fusion White 5.44" 1.75 HD <sup>1, 2</sup>	\$56,328	<b>\$39,419</b>	\$16,909
14000028A	400CXL Verado Cold Fusion White 5.44" 1.75 HD <sup>1, 2</sup>	\$57,289	<b>\$40,099</b>	\$17,190
14000029A	400XXL Verado Cold Fusion White 5.44" 1.75 HD <sup>1, 2</sup>	\$56,688	<b>\$39,679</b>	\$17,009
14000030A	400CXXL Verado Cold Fusion White 5.44" 1.75 HD <sup>1, 2</sup>	\$57,630	<b>\$40,339</b>	\$17,291
14000037A	400L Verado Warm Fusion White 5.44" 1.75 HD <sup>1, 2</sup>	\$56,328	<b>\$39,419</b>	\$16,909
14000038A	400CL Verado Warm Fusion White 5.44" 1.75 HD <sup>1, 2</sup>	\$57,758	<b>\$40,429</b>	\$17,329
14000039A	400XL Verado Warm Fusion White 5.44" 1.75 HD <sup>1, 2</sup>	\$56,328	<b>\$39,419</b>	\$16,909



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14000040A	400CXL Verado Warm Fusion White 5.44" 1.75 HD <sup>1,2</sup>	\$57,289	<b>\$40,099</b>	<b>\$17,190</b>
14000041A	400XXL Verado Warm Fusion White 5.44" 1.75 HD <sup>1,2</sup>	\$56,688	<b>\$39,679</b>	<b>\$17,009</b>
14000042A	400CXXL Verado Warm Fusion White 5.44" 1.75 HD <sup>1,2</sup>	\$57,630	<b>\$40,339</b>	<b>\$17,291</b>
14000049A	400L Verado Pearl Fusion White 5.44" 1.75 HD <sup>1,2</sup>	\$56,328	<b>\$39,419</b>	<b>\$16,909</b>
14000050A	400CL Verado Pearl Fusion White 5.44" 1.75 HD <sup>1,2</sup>	\$57,758	<b>\$40,429</b>	<b>\$17,329</b>
14000051A	400XL Verado Pearl Fusion White 5.44" 1.75 HD <sup>1,2</sup>	\$56,328	<b>\$39,419</b>	<b>\$16,909</b>
14000052A	400CXL Verado Pearl Fusion White 5.44" 1.75 HD <sup>1,2</sup>	\$57,289	<b>\$40,099</b>	<b>\$17,190</b>
14000053A	400XXL Verado Pearl Fusion White 5.44" 1.75 HD <sup>1,2</sup>	\$56,688	<b>\$39,679</b>	<b>\$17,009</b>
14000054A	400CXXL Verado Pearl Fusion White 5.44" 1.75 HD <sup>1,2</sup>	\$57,630	<b>\$40,339</b>	<b>\$17,291</b>

**MERCURY OUTBOARDS PRICING NOTES**

- 3 year limited warranty standard on all models - Pleasure Applications
- A fuel line is included as standard equipment on 8HP - 60HP models.
- A non-leaching propane fuel hose included as standard with 5HP Propane models.
- Trim switch and transom mount key switch are included as standard equipment 40HP - 60HP standard tiller handle models.
- All EFI models 40HP and above are SmartCraft compatible.
- All Verado models require Mercury electro-hydraulic power steering.
- All Verado models require Mercury SmartCraft DTS Controls.
- All FourStroke and Pro XS products are hydraulic steering standard.

Tax(s) extra & NMMA advocacy fee will be applied to all outboard sales.

Contact RPM Group for Commercial Pricing at [apm@rodspowermarine.com](mailto:apm@rodspowermarine.com)  
 or Call Toll free: 1-866-724-0066

RPM Group offering for all Mercury Marine Outboards:

**MODEL DESCRIPTION KEY**

- M Electric Start
- E Electric Start
- L 20" Shaft
- XL 25" Shaft
- XXL 30" Shaft
- C Counter Rotation
- PT Power Trim (Power Tilt Only On ProKickers)
- GA Gas Assist
- H Tiller Handle

**Controls**

- RM Remote
- DTS Digital Throttle and Shift

**Model Specific Notes**

- <sup>1</sup> Requires Mercury electro-hydraulic power steering.
- <sup>2</sup> Requires Mercury Flo Torq SSR HD hub system (item 8M0101601), which is sold separately.