



Mercury Pricing
 2020 Program Year
 Effective June 30, 2019
 Revised August 20, 2019
 Check availability at
www.rpmgroup.ca

MODEL	DESCRIPTION	MSRP	RPM GROUP PRICE	\$ OFF
12500047A	250L Verado 5.44" 1.85 Cambered Skeg ¹	34493	\$24,829	\$9,664
12500051A	250XL Verado 5.44" 1.85 Cambered Skeg ¹	34603	\$24,909	\$9,694
12500059A	250CXL Verado 5.44" 1.85 Cambered Skeg ¹	35246	\$25,369	\$9,877
12500067A	250XXL Verado 5.44" 1.85 Cambered Skeg ¹	35375	\$25,469	\$9,906
12500075A	250CXXL Verado 5.44" 1.85 Cambered Skeg ¹	36019	\$25,929	\$10,090
12500048A	250L Verado Cold Fusion White 5.44" 1.85 Cambered Skeg ¹	36466	\$26,249	\$10,217
12500052A	250XL Verado Cold Fusion White 5.44" 1.85 Cambered Skeg ¹	\$36,576	\$26,329	\$10,247
12500060A	250CXL Verado Cold Fusion White 5.44" 1.85 Cambered Skeg ¹	\$37,220	\$26,789	\$10,431
12500068A	250XXL Verado Cold Fusion White 5.44" 1.85 Cambered Skeg ¹	\$37,349	\$26,889	\$10,460
12500076A	250CXXL Verado Cold Fusion White 5.44" 1.85 Cambered Skeg ¹	\$37,993	\$27,349	\$10,644
12500049A	250L Verado Warm Fusion White 5.44" 1.85 Cambered Skeg ¹	\$36,466	\$26,249	\$10,217
12500053A	250XL Verado Warm Fusion White 5.44" 1.85 Cambered Skeg ¹	\$36,576	\$26,329	\$10,247
12500061A	250CXL Verado Warm Fusion White 5.44" 1.85 Cambered Skeg ¹	\$37,220	\$26,789	\$10,431
12500069A	250XXL Verado Warm Fusion White 5.44" 1.85 Cambered Skeg ¹	\$37,349	\$26,889	\$10,460
12500077A	250CXXL Verado Warm Fusion White 5.44" 1.85 Cambered Skeg ¹	\$37,993	\$27,349	\$10,644
12500050A	250L Verado Pearl Fusion White 5.44" 1.85 Cambered Skeg ¹	\$36,466	\$26,249	\$10,217
12500054A	250XL Verado Pearl Fusion White 5.44" 1.85 Cambered Skeg ¹	\$36,576	\$26,329	\$10,247
12500062A	250CXL Verado Pearl Fusion White 5.44" 1.85 Cambered Skeg ¹	\$37,220	\$26,789	\$10,431
12500070A	250XXL Verado Pearl Fusion White 5.44" 1.85 Cambered Skeg ¹	\$37,349	\$26,889	\$10,460
12500078A	250CXXL Verado Pearl Fusion White 5.44" 1.85 Cambered Skeg ¹	\$37,993	\$27,349	\$10,644
13000036A	300L Verado 5.44" 1.85 Cambered Skeg ¹	\$36,669	\$26,399	\$10,270
13000044A	300CL Verado 5.44" 1.85 Cambered Skeg ¹	\$37,313	\$26,859	\$10,454
13000052A	300XL Verado 5.44" 1.85 Cambered Skeg ¹	\$36,779	\$26,479	\$10,300
13000060A	300CXL Verado 5.44" 1.85 Cambered Skeg ¹	\$37,423	\$26,939	\$10,484
13000068A	300XXL Verado 5.44" 1.85 Cambered Skeg ¹	\$37,551	\$27,029	\$10,522
13000076A	300CXXL Verado 5.44" 1.85 Cambered Skeg ¹	\$38,195	\$27,499	\$10,696
13000037A	300L Verado Cold Fusion White 5.44" 1.85 Cambered Skeg ¹	\$38,643	\$27,819	\$10,824
13000045A	300CL Verado Cold Fusion White 5.44" 1.85 Cambered Skeg ¹	\$39,286	\$28,279	\$11,007
13000053A	300XL Verado Cold Fusion White 5.44" 1.85 Cambered Skeg ¹	\$39,396	\$28,359	\$11,037
13000061A	300CXL Verado Cold Fusion White 5.44" 1.85 Cambered Skeg ¹	\$40,040	\$28,819	\$11,221
13000069A	300XXL Verado Cold Fusion White 5.44" 1.85 Cambered Skeg ¹	\$39,525	\$28,449	\$11,076
13000077A	300CXXL Verado Cold Fusion White 5.44" 1.85 Cambered Skeg ¹	\$40,169	\$28,919	\$11,250
13000038A	300L Verado Warm Fusion White 5.44" 1.85 Cambered Skeg ¹	\$38,643	\$27,819	\$10,824
13000046A	300CL Verado Warm Fusion White 5.44" 1.85 Cambered Skeg ¹	\$39,286	\$28,279	\$11,007
13000054A	300XL Verado Warm Fusion White 5.44" 1.85 Cambered Skeg ¹	\$39,396	\$28,359	\$11,037
13000062A	300CXL Verado Warm Fusion White 5.44" 1.85 Cambered Skeg ¹	\$40,040	\$28,819	\$11,221
13000070A	300XXL Verado Warm Fusion White 5.44" 1.85 Cambered Skeg ¹	\$39,525	\$28,449	\$11,076
13000078A	300CXXL Verado Warm Fusion White 5.44" 1.85 Cambered Skeg ¹	\$40,169	\$28,919	\$11,250
13000039A	300L Verado Pearl Fusion White 5.44" 1.85 Cambered Skeg ¹	\$38,643	\$27,819	\$10,824



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13000047A	300CL Verado Pearl Fusion White 5.44" 1.85 Cambered Skeg ¹	\$39,286	\$28,279	\$11,007
13000055A	300XL Verado Pearl Fusion White 5.44" 1.85 Cambered Skeg ¹	\$39,396	\$28,359	\$11,037
13000063A	300CXL Verado Pearl Fusion White 5.44" 1.85 Cambered Skeg ¹	\$40,040	\$28,819	\$11,221
13000071A	300XXL Verado Pearl Fusion White 5.44" 1.85 Cambered Skeg ¹	\$39,525	\$28,449	\$11,076
13000079A	300CXXL Verado Pearl Fusion White 5.44" 1.85 Cambered Skeg ¹	\$40,169	\$28,919	\$11,250
13000096A	300L Verado 5.44" 1.75 Cambered Skeg ¹	\$36,759	\$26,459	\$10,300
13000099A	300CL Verado 5.44" 1.75 Cambered Skeg ¹	\$37,403	\$26,929	\$10,474
13000101A	300XL Verado 5.44" 1.75 Cambered Skeg ¹	\$36,868	\$26,539	\$10,329
13000104A	300CXL Verado 5.44" 1.75 Cambered Skeg ¹	\$37,511	\$26,999	\$10,512
13000107A	300XXL Verado 5.44" 1.75 Cambered Skeg ¹	\$37,640	\$27,099	\$10,541
13000109A	300CXXL Verado 5.44" 1.75 Cambered Skeg ¹	\$38,285	\$27,559	\$10,726
13000097A	300L Verado Cold Fusion White 5.44" 1.75 Cambered Skeg ¹	\$38,734	\$27,879	\$10,855
13000102A	300XL Verado Cold Fusion White 5.44" 1.75 Cambered Skeg ¹	\$38,843	\$27,959	\$10,884
13000105A	300CXL Verado Cold Fusion White 5.44" 1.75 Cambered Skeg ¹	\$39,486	\$28,419	\$11,067
1350V131D	350L Verado 5.44" 1.75 HD ^{1, 2}	\$47,380	\$34,109	\$13,271
1350V141D	350CL Verado 5.44" 1.75 HD ^{1, 2}	\$48,653	\$35,029	\$13,624
1350V231D	350XL Verado 5.44" 1.75 HD ^{1, 2}	\$47,380	\$30,789	\$16,591
1350V241D	350CXL Verado 5.44" 1.75 HD ^{1, 2}	\$48,235	\$31,349	\$16,886
1350V331D	350XXL Verado 5.44" 1.75 HD ^{1, 2}	\$47,703	\$30,999	\$16,704
1350V341D	350CXXL Verado 5.44" 1.75 HD ^{1, 2}	\$48,539	\$31,549	\$16,990
1350V131C	350L Verado Cold Fusion White 5.44" 1.75 HD ^{1, 2}	\$49,941	\$35,949	\$13,992
1350V141C	350CL Verado Cold Fusion White 5.44" 1.75 HD ^{1, 2}	\$51,210	\$36,869	\$14,341
1350V231C	350XL Verado Cold Fusion White 5.44" 1.75 HD ^{1, 2}	\$49,941	\$32,459	\$17,482
1350V241C	350CXL Verado Cold Fusion White 5.44" 1.75 HD ^{1, 2}	\$50,793	\$33,009	\$17,784
1350V331C	350XXL Verado Cold Fusion White 5.44" 1.75 HD ^{1, 2}	\$50,261	\$32,659	\$17,602
1350V341C	350CXXL Verado Cold Fusion White 5.44" 1.75 HD ^{1, 2}	\$51,098	\$33,209	\$17,889
1350V131Y	350L Verado Warm Fusion White 5.44" 1.75 HD ^{1, 2}	\$49,941	\$35,949	\$13,992
1350V141Y	350CL Verado Warm Fusion White 5.44" 1.75 HD ^{1, 2}	\$51,210	\$36,869	\$14,341
1350V231Y	350XL Verado Warm Fusion White 5.44" 1.75 HD ^{1, 2}	\$49,941	\$35,949	\$13,992
1350V241Y	350CXL Verado Warm Fusion White 5.44" 1.75 HD ^{1, 2}	\$50,793	\$36,569	\$14,224
1350V331Y	350XXL Verado Warm Fusion White 5.44" 1.75 HD ^{1, 2}	\$50,261	\$36,179	\$14,082
1350V341Y	350CXXL Verado Warm Fusion White 5.44" 1.75 HD ^{1, 2}	\$51,098	\$36,789	\$14,309
1350V131P	350L Verado Pearl Fusion White 5.44" 1.75 HD ^{1, 2}	\$49,941	\$35,949	\$13,992
1350V141P	350CL Verado Pearl Fusion White 5.44" 1.75 HD ^{1, 2}	\$51,210	\$36,869	\$14,341
1350V231P	350XL Verado Pearl Fusion White 5.44" 1.75 HD ^{1, 2}	\$49,941	\$35,949	\$13,992
1350V241P	350CXL Verado Pearl Fusion White 5.44" 1.75 HD ^{1, 2}	\$50,793	\$36,569	\$14,224
1350V331P	350XXL Verado Pearl Fusion White 5.44" 1.75 HD ^{1, 2}	\$50,261	\$36,179	\$14,082
1350V341P	350CXXL Verado Pearl Fusion White 5.44" 1.75 HD ^{1, 2}	\$51,098	\$36,789	\$14,309
14000013A	400L Verado 5.44" 1.75 HD ^{1,2}	\$53,070	\$38,209	\$14,861
14000014A	400CL Verado 5.44" 1.75 HD ^{1,2}	\$54,498	\$39,229	\$15,269



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14000015A	400XL Verado 5.44" 1.75 HD ^{1,2}	\$53,070	\$38,209	\$14,861
14000016A	400CXL Verado 5.44" 1.75 HD ^{1,2}	\$54,029	\$38,899	\$15,130
14000017A	400XXL Verado 5.44" 1.75 HD ^{1,2}	\$53,434	\$38,469	\$14,965
14000018A	400CXXL Verado 5.44" 1.75 HD ^{1,2}	\$54,370	\$39,139	\$15,231
14000025A	400L Verado Cold Fusion White 5.44" 1.75 HD ^{1,2}	\$55,941	\$40,269	\$15,672
14000026A	400CL Verado Cold Fusion White 5.44" 1.75 HD ^{1,2}	\$57,361	\$41,289	\$16,072
14000027A	400XL Verado Cold Fusion White 5.44" 1.75 HD ^{1,2}	\$55,941	\$40,269	\$15,672
14000028A	400CXL Verado Cold Fusion White 5.44" 1.75 HD ^{1,2}	\$56,895	\$40,959	\$15,936
14000029A	400XXL Verado Cold Fusion White 5.44" 1.75 HD ^{1,2}	\$56,299	\$40,529	\$15,770
14000030A	400CXXL Verado Cold Fusion White 5.44" 1.75 HD ^{1,2}	\$57,235	\$41,199	\$16,036
14000037A	400L Verado Warm Fusion White 5.44" 1.75 HD ^{1,2}	\$55,941	\$40,269	\$15,672
14000038A	400CL Verado Warm Fusion White 5.44" 1.75 HD ^{1,2}	\$57,361	\$41,289	\$16,072
14000039A	400XL Verado Warm Fusion White 5.44" 1.75 HD ^{1,2}	\$55,941	\$40,269	\$15,672
14000040A	400CXL Verado Warm Fusion White 5.44" 1.75 HD ^{1,2}	\$56,895	\$40,959	\$15,936
14000041A	400XXL Verado Warm Fusion White 5.44" 1.75 HD ^{1,2}	\$56,299	\$40,529	\$15,770
14000042A	400CXXL Verado Warm Fusion White 5.44" 1.75 HD ^{1,2}	\$57,235	\$41,199	\$16,036
14000049A	400L Verado Pearl Fusion White 5.44" 1.75 HD ^{1,2}	\$55,941	\$40,269	\$15,672
14000050A	400CL Verado Pearl Fusion White 5.44" 1.75 HD ^{1,2}	\$57,361	\$41,289	\$16,072
14000051A	400XL Verado Pearl Fusion White 5.44" 1.75 HD ^{1,2}	\$55,941	\$40,269	\$15,672
14000052A	400CXL Verado Pearl Fusion White 5.44" 1.75 HD ^{1,2}	\$56,895	\$40,959	\$15,936
14000053A	400XXL Verado Pearl Fusion White 5.44" 1.75 HD ^{1,2}	\$56,299	\$40,529	\$15,770
14000054A	400CXXL Verado Pearl Fusion White 5.44" 1.75 HD ^{1,2}	\$57,235	\$41,199	\$16,036

MERCURY OUTBOARDS PRICING NOTES

- 3 year limited warranty standard on all models - Pleasure Applications
- A fuel line is included as standard equipment on 8HP - 60HP models.
- A non-leaching propane fuel hose included as standard with 5HP Propane models.
- Trim switch and transom mount key switch are included as standard equipment 40HP - 60HP standard tiller handle models.
- All EFI models 40HP and above are SmartCraft compatible.
- All Verado models require Mercury electro-hydraulic power steering.
- All Verado models require Mercury SmartCraft DTS Controls.
- All FourStroke and Pro XS products are hydraulic steering standard.

Tax(s) extra & NMMA advocacy fee will be applied to all outboard sales.

Contact RPM Group for Commercial Pricing at apm@rodspowermarine.com
 or Call Toll free: 1-866-724-0066

RPM Group offering for all Mercury Marine Outboards:



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MODEL	DESCRIPTION	MSRP	RPM GROUP PRICE	\$ OFF
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MODEL DESCRIPTION KEY

M	Electric Start
E	Electric Start
L	20" Shaft
XL	25" Shaft
XXL	30" Shaft
C	Counter Rotation
PT	Power Trim (Power Tilt Only On ProKickers)
GA	Gas Assist
H	Tiller Handle

Controls

RM	Remote
DTS	Digital Throttle and Shift

Model Specific Notes

- ¹ Requires Mercury electro-hydraulic power steering.
- ² Requires Mercury Flo Torq SSR HD hub system (item 8M0101601), which is sold separately.