



Mercury Pricing  
 2020 Program Year  
 Effective June 30, 2019  
 Revised July 8, 2019  
 Check availability at  
[www.rpmgroup.ca](http://www.rpmgroup.ca)

MODEL	DESCRIPTION	MSRP	RPM GROUP PRICE	\$ OFF
12500047A	250L Verado 5.44" 1.85 Cambered Skeg <sup>1</sup>	\$34,493	\$25,859	\$8,634
12500051A	250XL Verado 5.44" 1.85 Cambered Skeg <sup>1</sup>	\$34,603	\$25,949	\$8,654
12500059A	250CXL Verado 5.44" 1.85 Cambered Skeg <sup>1</sup>	\$35,246	\$26,429	\$8,817
12500067A	250XXL Verado 5.44" 1.85 Cambered Skeg <sup>1</sup>	\$35,375	\$26,529	\$8,846
12500075A	250CXXL Verado 5.44" 1.85 Cambered Skeg <sup>1</sup>	\$36,019	\$27,009	\$9,010
12500048A	250L Verado Cold Fusion White 5.44" 1.85 Cambered Skeg <sup>1</sup>	\$36,466	\$27,339	\$9,127
12500052A	250XL Verado Cold Fusion White 5.44" 1.85 Cambered Skeg <sup>1</sup>	\$36,576	\$27,429	\$9,147
12500060A	250CXL Verado Cold Fusion White 5.44" 1.85 Cambered Skeg <sup>1</sup>	\$37,220	\$27,909	\$9,311
12500068A	250XXL Verado Cold Fusion White 5.44" 1.85 Cambered Skeg <sup>1</sup>	\$37,349	\$28,009	\$9,340
12500076A	250CXXL Verado Cold Fusion White 5.44" 1.85 Cambered Skeg <sup>1</sup>	\$37,993	\$28,489	\$9,504
12500049A	250L Verado Warm Fusion White 5.44" 1.85 Cambered Skeg <sup>1</sup>	\$36,466	\$27,339	\$9,127
12500053A	250XL Verado Warm Fusion White 5.44" 1.85 Cambered Skeg <sup>1</sup>	\$36,576	\$27,429	\$9,147
12500061A	250CXL Verado Warm Fusion White 5.44" 1.85 Cambered Skeg <sup>1</sup>	\$37,220	\$27,909	\$9,311
12500069A	250XXL Verado Warm Fusion White 5.44" 1.85 Cambered Skeg <sup>1</sup>	\$37,349	\$28,009	\$9,340
12500077A	250CXXL Verado Warm Fusion White 5.44" 1.85 Cambered Skeg <sup>1</sup>	\$37,993	\$28,489	\$9,504
12500050A	250L Verado Pearl Fusion White 5.44" 1.85 Cambered Skeg <sup>1</sup>	\$36,466	\$27,339	\$9,127
12500054A	250XL Verado Pearl Fusion White 5.44" 1.85 Cambered Skeg <sup>1</sup>	\$36,576	\$27,429	\$9,147
12500062A	250CXL Verado Pearl Fusion White 5.44" 1.85 Cambered Skeg <sup>1</sup>	\$37,220	\$27,909	\$9,311
12500070A	250XXL Verado Pearl Fusion White 5.44" 1.85 Cambered Skeg <sup>1</sup>	\$37,349	\$28,009	\$9,340
12500078A	250CXXL Verado Pearl Fusion White 5.44" 1.85 Cambered Skeg <sup>1</sup>	\$37,993	\$28,489	\$9,504
13000036A	300L Verado 5.44" 1.85 Cambered Skeg <sup>1</sup>	\$36,669	\$27,499	\$9,170
13000044A	300CL Verado 5.44" 1.85 Cambered Skeg <sup>1</sup>	\$37,313	\$27,979	\$9,334
13000052A	300XL Verado 5.44" 1.85 Cambered Skeg <sup>1</sup>	\$36,779	\$27,579	\$9,200
13000060A	300CXL Verado 5.44" 1.85 Cambered Skeg <sup>1</sup>	\$37,423	\$28,059	\$9,364
13000068A	300XXL Verado 5.44" 1.85 Cambered Skeg <sup>1</sup>	\$37,551	\$28,159	\$9,392
13000076A	300CXXL Verado 5.44" 1.85 Cambered Skeg <sup>1</sup>	\$38,195	\$28,639	\$9,556
13000037A	300L Verado Cold Fusion White 5.44" 1.85 Cambered Skeg <sup>1</sup>	\$38,643	\$28,979	\$9,664
13000045A	300CL Verado Cold Fusion White 5.44" 1.85 Cambered Skeg <sup>1</sup>	\$39,286	\$29,459	\$9,827
13000053A	300XL Verado Cold Fusion White 5.44" 1.85 Cambered Skeg <sup>1</sup>	\$39,396	\$29,539	\$9,857
13000061A	300CXL Verado Cold Fusion White 5.44" 1.85 Cambered Skeg <sup>1</sup>	\$40,040	\$30,029	\$10,011
13000069A	300XXL Verado Cold Fusion White 5.44" 1.85 Cambered Skeg <sup>1</sup>	\$39,525	\$29,639	\$9,886
13000077A	300CXXL Verado Cold Fusion White 5.44" 1.85 Cambered Skeg <sup>1</sup>	\$40,169	\$30,119	\$10,050
13000038A	300L Verado Warm Fusion White 5.44" 1.85 Cambered Skeg <sup>1</sup>	\$38,643	\$28,979	\$9,664
13000046A	300CL Verado Warm Fusion White 5.44" 1.85 Cambered Skeg <sup>1</sup>	\$39,286	\$29,459	\$9,827
13000054A	300XL Verado Warm Fusion White 5.44" 1.85 Cambered Skeg <sup>1</sup>	\$39,396	\$29,539	\$9,857
13000062A	300CXL Verado Warm Fusion White 5.44" 1.85 Cambered Skeg <sup>1</sup>	\$40,040	\$30,029	\$10,011
13000070A	300XXL Verado Warm Fusion White 5.44" 1.85 Cambered Skeg <sup>1</sup>	\$39,525	\$29,639	\$9,886
13000078A	300CXXL Verado Warm Fusion White 5.44" 1.85 Cambered Skeg <sup>1</sup>	\$40,169	\$30,119	\$10,050
13000039A	300L Verado Pearl Fusion White 5.44" 1.85 Cambered Skeg <sup>1</sup>	\$38,643	\$28,979	\$9,664



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13000047A	300CL Verado Pearl Fusion White 5.44" 1.85 Cambered Skeg <sup>1</sup>	\$39,286	\$29,459	\$9,827
13000055A	300XL Verado Pearl Fusion White 5.44" 1.85 Cambered Skeg <sup>1</sup>	\$39,396	\$29,539	\$9,857
13000063A	300CXL Verado Pearl Fusion White 5.44" 1.85 Cambered Skeg <sup>1</sup>	\$40,040	\$30,029	\$10,011
13000071A	300XXL Verado Pearl Fusion White 5.44" 1.85 Cambered Skeg <sup>1</sup>	\$39,525	\$29,639	\$9,886
13000079A	300CXXL Verado Pearl Fusion White 5.44" 1.85 Cambered Skeg <sup>1</sup>	\$40,169	\$30,119	\$10,050
13000096A	300L Verado 5.44" 1.75 Cambered Skeg <sup>1</sup>	\$36,759	\$27,559	\$9,200
13000099A	300CL Verado 5.44" 1.75 Cambered Skeg <sup>1</sup>	\$37,403	\$28,049	\$9,354
13000101A	300XL Verado 5.44" 1.75 Cambered Skeg <sup>1</sup>	\$36,868	\$27,649	\$9,219
13000104A	300CXL Verado 5.44" 1.75 Cambered Skeg <sup>1</sup>	\$37,511	\$28,129	\$9,382
13000107A	300XXL Verado 5.44" 1.75 Cambered Skeg <sup>1</sup>	\$37,640	\$28,229	\$9,411
13000109A	300CXXL Verado 5.44" 1.75 Cambered Skeg <sup>1</sup>	\$38,285	\$28,709	\$9,576
13000097A	300L Verado Cold Fusion White 5.44" 1.75 Cambered Skeg <sup>1</sup>	\$38,734	\$29,049	\$9,685
13000102A	300XL Verado Cold Fusion White 5.44" 1.75 Cambered Skeg <sup>1</sup>	\$38,843	\$29,129	\$9,714
13000105A	300CXL Verado Cold Fusion White 5.44" 1.75 Cambered Skeg <sup>1</sup>	\$39,486	\$29,609	\$9,877
1350V131D	350L Verado 5.44" 1.75 HD <sup>1, 2</sup>	\$47,380	\$31,269	\$16,111
1350V141D	350CL Verado 5.44" 1.75 HD <sup>1, 2</sup>	\$48,653	\$32,109	\$16,544
1350V231D	350XL Verado 5.44" 1.75 HD <sup>1, 2</sup>	\$47,380	\$31,269	\$16,111
1350V241D	350CXL Verado 5.44" 1.75 HD <sup>1, 2</sup>	\$48,235	\$31,829	\$16,406
1350V331D	350XXL Verado 5.44" 1.75 HD <sup>1, 2</sup>	\$47,703	\$31,479	\$16,224
1350V341D	350CXXL Verado 5.44" 1.75 HD <sup>1, 2</sup>	\$48,539	\$32,029	\$16,510
1350V131C	350L Verado Cold Fusion White 5.44" 1.75 HD <sup>1, 2</sup>	\$49,941	\$32,959	\$16,982
1350V141C	350CL Verado Cold Fusion White 5.44" 1.75 HD <sup>1, 2</sup>	\$51,210	\$33,789	\$17,421
1350V231C	350XL Verado Cold Fusion White 5.44" 1.75 HD <sup>1, 2</sup>	\$49,941	\$32,959	\$16,982
1350V241C	350CXL Verado Cold Fusion White 5.44" 1.75 HD <sup>1, 2</sup>	\$50,793	\$33,519	\$17,274
<b>1350V331C</b>	<b>350XXL Verado Cold Fusion White 5.44" 1.75 HD<sup>1, 2</sup></b>	<b>\$50,261</b>	<b>\$30,149</b>	<b>\$20,112</b>
<b>1350V341C</b>	<b>350CXXL Verado Cold Fusion White 5.44" 1.75 HD<sup>1, 2</sup></b>	<b>\$51,098</b>	<b>\$30,649</b>	<b>\$20,449</b>
1350V131Y	350L Verado Warm Fusion White 5.44" 1.75 HD <sup>1, 2</sup>	\$49,941	\$32,959	\$16,982
1350V141Y	350CL Verado Warm Fusion White 5.44" 1.75 HD <sup>1, 2</sup>	\$51,210	\$33,789	\$17,421
1350V231Y	350XL Verado Warm Fusion White 5.44" 1.75 HD <sup>1, 2</sup>	\$49,941	\$32,959	\$16,982
1350V241Y	350CXL Verado Warm Fusion White 5.44" 1.75 HD <sup>1, 2</sup>	\$50,793	\$33,519	\$17,274
1350V331Y	350XXL Verado Warm Fusion White 5.44" 1.75 HD <sup>1, 2</sup>	\$50,261	\$33,169	\$17,092
1350V341Y	350CXXL Verado Warm Fusion White 5.44" 1.75 HD <sup>1, 2</sup>	\$51,098	\$33,719	\$17,379
1350V131P	350L Verado Pearl Fusion White 5.44" 1.75 HD <sup>1, 2</sup>	\$49,941	\$32,959	\$16,982
1350V141P	350CL Verado Pearl Fusion White 5.44" 1.75 HD <sup>1, 2</sup>	\$51,210	\$33,789	\$17,421
1350V231P	350XL Verado Pearl Fusion White 5.44" 1.75 HD <sup>1, 2</sup>	\$49,941	\$32,959	\$16,982
1350V241P	350CXL Verado Pearl Fusion White 5.44" 1.75 HD <sup>1, 2</sup>	\$50,793	\$33,519	\$17,274
1350V331P	350XXL Verado Pearl Fusion White 5.44" 1.75 HD <sup>1, 2</sup>	\$50,261	\$33,169	\$17,092
1350V341P	350CXXL Verado Pearl Fusion White 5.44" 1.75 HD <sup>1, 2</sup>	\$51,098	\$33,719	\$17,379
14000013A	400L Verado 5.44" 1.75 HD <sup>1,2</sup>	\$53,070	\$35,019	\$18,051
14000014A	400CL Verado 5.44" 1.75 HD <sup>1,2</sup>	\$54,498	\$35,959	\$18,539



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14000015A	400XL Verado 5.44" 1.75 HD <sup>1,2</sup>	\$53,070	<b>\$35,019</b>	\$18,051
14000016A	400CXL Verado 5.44" 1.75 HD <sup>1,2</sup>	\$54,029	<b>\$35,649</b>	\$18,380
14000017A	400XXL Verado 5.44" 1.75 HD <sup>1,2</sup>	\$53,434	<b>\$35,259</b>	\$18,175
14000018A	400CXXL Verado 5.44" 1.75 HD <sup>1,2</sup>	\$54,370	<b>\$35,879</b>	\$18,491
14000025A	400L Verado Cold Fusion White 5.44" 1.75 HD <sup>1,2</sup>	\$55,941	<b>\$36,919</b>	\$19,022
14000026A	400CL Verado Cold Fusion White 5.44" 1.75 HD <sup>1,2</sup>	\$57,361	<b>\$37,849</b>	\$19,512
14000027A	400XL Verado Cold Fusion White 5.44" 1.75 HD <sup>1,2</sup>	\$55,941	<b>\$36,919</b>	\$19,022
14000028A	400CXL Verado Cold Fusion White 5.44" 1.75 HD <sup>1,2</sup>	\$56,895	<b>\$37,549</b>	\$19,346
14000029A	400XXL Verado Cold Fusion White 5.44" 1.75 HD <sup>1,2</sup>	\$56,299	<b>\$37,149</b>	\$19,150
14000030A	400CXXL Verado Cold Fusion White 5.44" 1.75 HD <sup>1,2</sup>	\$57,235	<b>\$37,769</b>	\$19,466
14000037A	400L Verado Warm Fusion White 5.44" 1.75 HD <sup>1,2</sup>	\$55,941	<b>\$36,919</b>	\$19,022
14000038A	400CL Verado Warm Fusion White 5.44" 1.75 HD <sup>1,2</sup>	\$57,361	<b>\$37,849</b>	\$19,512
14000039A	400XL Verado Warm Fusion White 5.44" 1.75 HD <sup>1,2</sup>	\$55,941	<b>\$36,919</b>	\$19,022
14000040A	400CXL Verado Warm Fusion White 5.44" 1.75 HD <sup>1,2</sup>	\$56,895	<b>\$37,549</b>	\$19,346
14000041A	400XXL Verado Warm Fusion White 5.44" 1.75 HD <sup>1,2</sup>	\$56,299	<b>\$37,149</b>	\$19,150
14000042A	400CXXL Verado Warm Fusion White 5.44" 1.75 HD <sup>1,2</sup>	\$57,235	<b>\$37,769</b>	\$19,466
14000049A	400L Verado Pearl Fusion White 5.44" 1.75 HD <sup>1,2</sup>	\$55,941	<b>\$36,919</b>	\$19,022
14000050A	400CL Verado Pearl Fusion White 5.44" 1.75 HD <sup>1,2</sup>	\$57,361	<b>\$37,849</b>	\$19,512
14000051A	400XL Verado Pearl Fusion White 5.44" 1.75 HD <sup>1,2</sup>	\$55,941	<b>\$36,919</b>	\$19,022
14000052A	400CXL Verado Pearl Fusion White 5.44" 1.75 HD <sup>1,2</sup>	\$56,895	<b>\$37,549</b>	\$19,346
14000053A	400XXL Verado Pearl Fusion White 5.44" 1.75 HD <sup>1,2</sup>	\$56,299	<b>\$37,149</b>	\$19,150
14000054A	400CXXL Verado Pearl Fusion White 5.44" 1.75 HD <sup>1,2</sup>	\$57,235	<b>\$37,769</b>	\$19,466

**MERCURY OUTBOARDS PRICING NOTES**

- 3 year limited warranty standard on all models - Pleasure Applications
- A fuel line is included as standard equipment on 8HP - 60HP models.
- A non-leaching propane fuel hose included as standard with 5HP Propane models.
- Trim switch and transom mount key switch are included as standard equipment 40HP - 60HP standard tiller handle models.
- All EFI models 40HP and above are SmartCraft compatible.
- All Verado models require Mercury electro-hydraulic power steering.
- All Verado models require Mercury SmartCraft DTS Controls.
- All FourStroke and Pro XS products are hydraulic steering standard.

Tax(s) extra & NMMA advocacy fee will be applied to all outboard sales.

Contact RPM Group for Commercial Pricing at [apm@rodspowermarine.com](mailto:apm@rodspowermarine.com)  
 or Call Toll free: 1-866-724-0066

RPM Group offering for all Mercury Marine Outboards:



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**MODEL DESCRIPTION KEY**

M	Electric Start
E	Electric Start
L	20" Shaft
XL	25" Shaft
XXL	30" Shaft
C	Counter Rotation
PT	Power Trim (Power Tilt Only On ProKickers)
GA	Gas Assist
H	Tiller Handle

**Controls**

RM	Remote
DTS	Digital Throttle and Shift

**Model Specific Notes**

- <sup>1</sup> Requires Mercury electro-hydraulic power steering.
- <sup>2</sup> Requires Mercury Flo Torq SSR HD hub system (item 8M0101601), which is sold separately.