



Mercury Pricing
 2019 Program Year
 Effective September 10, 2019
 Revised September 12, 2018
 Check availability at
www.rpmgroup.ca

Status	Model #	DESCRIPTION	MSRP	RPM PRICE	OFF %
NEW V-8	12500047A	250L Verado 5.44" 1.85 Camberec	\$33,816	25,699	24%
NEW V-8	12500051A	250XL Verado 5.44" 1.85	\$33,924	25,779	24%
NEW V-8	12500059A	250CXL Verado 5.44" 1.85	\$34,555	26,259	24%
NEW V-8	12500067A	250XXL Verado 5.44" 1.85	\$34,681	26,349	24%
NEW V-8	12500075A	250CXXL Verado 5.44" 1.85	\$35,313	26,829	24%
NEW V-8	12500048A	250L Verado Cold Fusion White	\$35,751	27,169	24%
NEW V-8	12500052A	250XL Verado Cold Fusion White	\$35,859	27,249	24%
NEW V-8	12500060A	250CXL Verado Cold Fusion	\$36,490	27,729	24%
NEW V-8	12500068A	250XXL Verado Cold Fusion	\$36,616	27,819	24%
NEW V-8	12500076A	250CXXL Verado Cold Fusion	\$37,248	28,299	24%
NEW V-8	12500049A	250L Verado Warm Fusion	\$35,751	27,169	24%
NEW V-8	12500053A	250XL Verado Warm Fusion	\$35,859	27,249	24%
NEW V-8	12500061A	250CXL Verado Warm Fusion	\$36,490	27,729	24%
NEW V-8	12500069A	250XXL Verado Warm Fusion	\$36,616	27,819	24%
NEW V-8	12500077A	250CXXL Verado Warm Fusion	\$37,248	28,299	24%
NEW V-8	12500050A	250L Verado Pearl Fusion White	\$35,751	27,169	24%
NEW V-8	12500054A	250XL Verado Pearl Fusion	\$35,859	27,249	24%
NEW V-8	12500062A	250CXL Verado Pearl Fusion	\$36,490	27,729	24%
NEW V-8	12500070A	250XXL Verado Pearl Fusion	\$36,616	27,819	24%
NEW V-8	12500078A	250CXXL Verado Pearl Fusion	\$37,248	28,299	24%
NEW V-8	13000036A	300L Verado 5.44" 1.85	\$35,950	27,319	24%
NEW V-8	13000044A	300CL Verado 5.44" 1.85	\$36,581	27,799	24%
NEW V-8	13000052A	300XL Verado 5.44" 1.85	\$36,058	27,399	24%
NEW V-8	13000060A	300CXL Verado 5.44" 1.85	\$36,689	27,879	24%
NEW V-8	13000068A	300XXL Verado 5.44" 1.85	\$36,815	27,969	24%
NEW V-8	13000076A	300CXXL Verado 5.44" 1.85	\$37,446	28,449	24%
NEW V-8	13000037A	300L Verado Cold Fusion White	\$37,885	28,789	24%
NEW V-8	13000045A	300CL Verado Cold Fusion White	\$38,516	29,269	24%
NEW V-8	13000053A	300XL Verado Cold Fusion White	\$38,624	29,349	24%
NEW V-8	13000061A	300CXL Verado Cold Fusion	\$39,255	29,829	24%
NEW V-8	13000069A	300XXL Verado Cold Fusion	\$38,750	29,449	24%
NEW V-8	13000077A	300CXXL Verado Cold Fusion	\$39,381	29,919	24%
NEW V-8	13000038A	300L Verado Warm Fusion	\$37,885	28,789	24%
NEW V-8	13000046A	300CL Verado Warm Fusion	\$38,516	29,269	24%
NEW V-8	13000054A	300XL Verado Warm Fusion	\$38,624	29,349	24%
NEW V-8	13000062A	300CXL Verado Warm Fusion	\$39,255	29,829	24%
NEW V-8	13000070A	300XXL Verado Warm Fusion	\$38,750	29,449	24%
NEW V-8	13000078A	300CXXL Verado Warm Fusion	\$39,381	29,919	24%
NEW V-8	13000039A	300L Verado Pearl Fusion White	\$37,885	28,789	24%
NEW V-8	13000047A	300CL Verado Pearl Fusion	\$38,516	29,269	24%
NEW V-8	13000055A	300XL Verado Pearl Fusion	\$38,624	29,349	24%
NEW V-8	13000063A	300CXL Verado Pearl Fusion	\$39,255	29,829	24%
NEW V-8	13000071A	300XXL Verado Pearl Fusion	\$38,750	29,449	24%
NEW V-8	13000079A	300CXXL Verado Pearl Fusion	\$39,381	29,919	24%
NEW V-8	13000117A	300XL Verado Mercury Silver	\$36,966	28,089	24%
NEW V-8	13000123A	300CXL Verado Mercury Silver	\$37,598	28,569	24%



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NEW V-8	13000129A	300XXL Verado Mercury Silver	\$37,724	28,669	24%
NEW V-8	13000135A	300CXXL Verado Mercury Silver	\$38,355	29,139	24%
NEW V-8	13000118A	300XL Verado Cold Fusion White	\$38,901	29,559	24%
NEW V-8	13000124A	300CXL Verado Cold Fusion	\$39,533	30,039	24%
NEW V-8	13000130A	300XXL Verado Cold Fusion	\$39,659	30,139	24%
NEW V-8	13000136A	300CXXL Verado Cold Fusion	\$40,290	30,619	24%
NEW V-8	13000119A	300XL Verado Warm Fusion	\$38,901	29,559	24%
NEW V-8	13000125A	300CXL Verado Warm Fusion	\$39,533	30,039	24%
NEW V-8	13000131A	300XXL Verado Warm Fusion	\$39,659	30,139	24%
NEW V-8	13000137A	300CXXL Verado Warm Fusion	\$40,290	30,619	24%
NEW V-8	13000096A	300L Verado 5.44" 1.75	\$36,038	27,379	24%
NEW V-8	13000099A	300CL Verado 5.44" 1.75	\$36,669	27,859	24%
NEW V-8	13000101A	300XL Verado 5.44" 1.75	\$36,145	27,469	24%
NEW V-8	13000104A	300CXL Verado 5.44" 1.75	\$36,776	27,939	24%
NEW V-8	13000107A	300XXL Verado 5.44" 1.75	\$36,903	28,039	24%
NEW V-8	13000109A	300CXXL Verado 5.44" 1.75	\$37,534	28,519	24%
NEW V-8	13000097A	300L Verado Cold Fusion White	\$37,974	28,859	24%
NEW V-8	13000102A	300XL Verado Cold Fusion White	\$38,081	28,939	24%
NEW V-8	13000105A	300CXL Verado Cold Fusion	\$38,713	29,419	24%
	1350V131D	350L Verado 5.44" 1.75 HD 1, 2	\$38,520	29,269	24%
	1350V141D	350CL Verado 5.44" 1.75 HD 1, 2	\$39,555	30,059	24%
	1350V231D	350XL Verado 5.44" 1.75 HD 1, 2	\$38,520	29,269	24%
	1350V241D	350CXL Verado 5.44" 1.75 HD 1,	\$39,215	29,799	24%
	1350V331D	350XXL Verado 5.44" 1.75 HD 1,	\$38,783	29,469	24%
	1350V341D	350CXXL Verado 5.44" 1.75 HD	\$39,463	29,989	24%
	1350V131C	350L Verado Cold Fusion White	\$40,603	30,849	24%
	1350V141C	350CL Verado Cold Fusion White	\$41,634	31,639	24%
	1350V231C	350XL Verado Cold Fusion White	\$40,603	30,849	24%
	1350V241C	350CXL Verado Cold Fusion	\$41,295	31,379	24%
	1350V331C	350XXL Verado Cold Fusion	\$40,863	31,049	24%
	1350V341C	350CXXL Verado Cold Fusion	\$41,543	31,569	24%
	1350V131Y	350L Verado Warm Fusion	\$40,603	30,849	24%
	1350V141Y	350CL Verado Warm Fusion	\$41,634	31,639	24%
	1350V231Y	350XL Verado Warm Fusion	\$40,603	30,849	24%
	1350V241Y	350CXL Verado Warm Fusion	\$41,295	31,379	24%
	1350V331Y	350XXL Verado Warm Fusion	\$40,863	31,049	24%
	1350V341Y	350CXXL Verado Warm Fusion	\$41,543	31,569	24%
	1350V131P	350L Verado Pearl Fusion White	\$40,603	30,849	24%
	1350V141P	350CL Verado Pearl Fusion	\$41,634	31,639	24%
	1350V231P	350XL Verado Pearl Fusion	\$40,603	30,849	24%
	1350V241P	350CXL Verado Pearl Fusion	\$41,295	31,379	24%
	1350V331P	350XXL Verado Pearl Fusion	\$40,863	31,049	24%
	1350V341P	350CXXL Verado Pearl Fusion	\$41,543	31,569	24%

MERCURY OUTBOARDS PRICING NOTES

Contact RPM Group for Commercial Pricing at apm@rodspowermarine.com or Call Toll free: 1-866-724-0066



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Status	Model #	DESCRIPTION	MSRP	RPM PRICE	OFF %
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3 year limited warranty standard on all models (excluding SportJet Models which are 1 year Standard) - Pleasure

Exclusive RPM Group offering: Free 5 years Mercury Factory Backed Limited Coverage - 3 year limited warranty standard + 2 year Gold Protection Plan

All Verado models require Mercury electro-hydraulic power steering.

All Verado models require Mercury SmartCraft DTS Controls.

All FourStroke and Pro XS products are hydraulic steering standard.

Taxes & NMMA advocacy fee will be applied to all outboard sales: \$5 for 40hp and below, and \$10 for 50hp and above.

MODEL DESC

L 20"

XL 25"

XXL 30"

C

PT Power

(Power Tilt

GA Gas

H Tiller

BT Big

ENGINE TYPE

I-1 NA 4S

I-2 NA 4S I-3

V-8 NA 4S1

1 Cylinder

2 Cylinder

TRIM AND TILT KEY

MA Manual Tilt

GA Gas Assist

PT Power Tilt

PTT Power Trim and Tilt