



Mercury Pricing
 2018 PY
 Effective July 2, 2017
 Revised October 1, 2017
 Check availability at
www.rpmgroup.ca/verados

MERCURY 2018 PROGRAM YEAR - Verado

HP	MODEL	DESCRIPTION	MSRP	RPM Webprice
175	1175V13ED	175L Verado	\$23,159	\$17,369
175	1175V23ED	175XL Verado	\$23,285	\$17,469
175	1175V24ED	175CXL Verado	\$24,096	\$18,079
200	1201V13ED	200L Verado	\$24,635	\$18,479
200	1201V23ED	200XL Verado	\$24,771	\$18,579
200	1201V24ED	200CXL Verado	\$25,650	\$19,239
200	1201V13LD	200L Verado Pro FourStroke 4.8" 1.85	\$26,119	\$19,589
200	1201V23LD	200XL Verado Pro FourStroke 4.8" 1.85	\$26,305	\$19,729
225	1225V13LD	225L Verado 4.8" 1.85	\$29,218	\$21,919
225	1226V23LD	225XL Verado 4.8" 1.85	\$29,319	\$21,989
225	1225V23LD	225XL Verado 5.44" 1.85	\$29,319	\$21,989
225	1225V24LD	225CXL Verado 5.44" 1.85	\$30,104	\$22,579
225	1225V33LD	225XXL Verado 5.44" 1.85	\$30,159	\$22,619
225	1225V34LD	225CXXL Verado 5.44" 1.85	\$30,939	\$23,209
250	1251V13LD	250L Verado Pro FourStroke 4.8" 1.85	\$31,769	\$23,829
250	1251V23LD	250XL Verado Pro FourStroke 4.8" 1.85	\$31,873	\$23,909
250	1250V23LD	250XL Verado 5.44" 1.85	\$31,873	\$23,909
250	1250V24LD	250CXL Verado 5.44" 1.85	\$32,649	\$24,489
250	1250V33LD	250XXL Verado 5.44" 1.85	\$32,649	\$24,489
250	1250V34LD	250CXXL Verado 5.44" 1.85	\$33,493	\$25,119
300	1302V13LD	300L Verado Pro FourStroke 4.8" 1.75	\$34,051	\$25,539
300	1302V23LD	300XL Verado Pro FourStroke 4.8" 1.75	\$34,158	\$25,619
300	1300V13LD	300L Verado 5.44" 1.85	\$34,051	\$25,539
300	1300V14LD	300CL Verado 5.44" 1.85	\$34,995	\$26,249
300	1300V23LD	300XL Verado 5.44" 1.85	\$34,158	\$25,619
300	1300V24LD	300CXL Verado 5.44" 1.85	\$34,918	\$26,189
300	1300V33LD	300XXL Verado 5.44" 1.85	\$34,918	\$26,189
300	1300V34LD	300CXXL Verado 5.44" 1.85	\$35,708	\$26,789
300	1300V13LC	300L Verado Cold Fusion White 5.44" 1.85	\$35,968	\$26,979
300	1300V14LC	300CL Verado Cold Fusion White 5.44" 1.85	\$36,911	\$27,689
300	1300V23LC	300XL Verado Cold Fusion White 5.44" 1.85	\$36,074	\$27,059
300	1300V24LC	300CXL Verado Cold Fusion White 5.44" 1.85	\$36,833	\$27,629
300	1300V33LC	300XXL Verado Cold Fusion White 5.44" 1.85	\$36,833	\$27,629
300	1300V34LC	300CXXL Verado Cold Fusion White 5.44" 1.85	\$37,624	\$28,219
300	1300V13LY	300L Verado Warm Fusion White 5.44" 1.85	\$35,968	\$26,979
300	1300V14LY	300CL Verado Warm Fusion White 5.44" 1.85	\$36,911	\$27,689
300	1300V23LY	300XL Verado Warm Fusion White 5.44" 1.85	\$36,074	\$27,059
300	1300V24LY	300CXL Verado Warm Fusion White 5.44" 1.85	\$36,833	\$27,629
300	1300V33LY	300XXL Verado Warm Fusion White 5.44" 1.85	\$36,833	\$27,629
300	1300V34LY	300CXXL Verado Warm Fusion White 5.44" 1.85	\$37,624	\$28,219
300	1300V23LP	300XL Verado Pearl Fusion White 5.44" 1.85	\$36,074	\$27,059
300	1300V24LP	300CXL Verado Pearl Fusion White 5.44" 1.85	\$36,833	\$27,629
300	1300V33LP	300XXL Verado Pearl Fusion White 5.44" 1.85	\$36,833	\$27,629
300	1300V34LP	300CXXL Verado Pearl Fusion White 5.44" 1.85	\$37,624	\$28,219
300	1301V13LD	300L Verado 5.44" 1.75 HD	\$34,374	\$25,789
300	1301V14LD	300CL Verado 5.44" 1.75 HD	\$35,318	\$26,489
300	1301V23LD	300XL Verado 5.44" 1.75 HD	\$34,485	\$25,869
300	1301V24LD	300CXL Verado 5.44" 1.75 HD	\$35,313	\$26,489
300	1301V33LD	300XXL Verado 5.44" 1.75 HD	\$35,313	\$26,489
300	1301V34LD	300CXXL Verado 5.44" 1.75 HD	\$36,036	\$27,029
300	1301V13LC	300L Verado Cold Fusion White 5.44" 1.75 HD	\$36,290	\$27,219



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300	1301V14LC	300CL Verado Cold Fusion White 5.44" 1.75 HD	\$37,234	\$27,929
300	1301V23LC	300XL Verado Cold Fusion White 5.44" 1.75 HD	\$36,400	\$27,299
300	1301V24LC	300CXL Verado Cold Fusion White 5.44" 1.75 HD	\$37,228	\$27,929
300	1301V33LC	300XXL Verado Cold Fusion White 5.44" 1.75 HD	\$37,228	\$27,929
300	1301V34LC	300CXXL Verado Cold Fusion White 5.44" 1.75 HD	\$37,951	\$28,469
300	1301V13LY	300L Verado Warm Fusion White 5.44" 1.75 HD	\$36,290	\$27,219
300	1301V14LY	300CL Verado Warm Fusion White 5.44" 1.75 HD	\$37,234	\$27,929
300	1301V23LY	300XL Verado Warm Fusion White 5.44" 1.75 HD	\$36,400	\$27,299
300	1301V24LY	300CXL Verado Warm Fusion White 5.44" 1.75 HD	\$37,228	\$27,929
300	1301V33LY	300XXL Verado Warm Fusion White 5.44" 1.75 HD	\$37,228	\$27,929
300	1301V34LY	300CXXL Verado Warm Fusion White 5.44" 1.75 HD	\$37,951	\$28,469
350	1350V131D	350L Verado 5.44" 1.75 HD	\$35,968	\$26,979
350	1350V141D	350CL Verado 5.44" 1.75 HD	\$36,933	\$27,699
350	1350V231D	350XL Verado 5.44" 1.75 HD	\$35,968	\$26,979
350	1350V241D	350CXL Verado 5.44" 1.75 HD	\$36,615	\$27,469
350	1350V331D	350XXL Verado 5.44" 1.75 HD	\$36,213	\$27,159
350	1350V341D	350CXXL Verado 5.44" 1.75 HD	\$36,846	\$27,639
350	1350V131C	350L Verado Cold Fusion White 5.44" 1.75 HD	\$37,910	\$28,439
350	1350V141C	350CL Verado Cold Fusion White 5.44" 1.75 HD	\$38,874	\$29,159
350	1350V231C	350XL Verado Cold Fusion White 5.44" 1.75 HD	\$37,910	\$28,439
350	1350V241C	350CXL Verado Cold Fusion White 5.44" 1.75 HD	\$38,558	\$28,919
350	1350V331C	350XXL Verado Cold Fusion White 5.44" 1.75 HD	\$38,154	\$28,619
350	1350V341C	350CXXL Verado Cold Fusion White 5.44" 1.75 HD	\$38,788	\$29,099
350	1350V131Y	350L Verado Warm Fusion White 5.44" 1.75 HD	\$37,910	\$28,439
350	1350V141Y	350CL Verado Warm Fusion White 5.44" 1.75 HD	\$38,874	\$29,159
350	1350V231Y	350XL Verado Warm Fusion White 5.44" 1.75 HD	\$37,910	\$28,439
350	1350V241Y	350CXL Verado Warm Fusion White 5.44" 1.75 HD	\$38,558	\$28,919
350	1350V331Y	350XXL Verado Warm Fusion White 5.44" 1.75 HD	\$38,154	\$28,619
350	1350V341Y	350CXXL Verado Warm Fusion White 5.44" 1.75 HD	\$38,788	\$29,099
350	1350V131P	350L Verado Pearl Fusion White 5.44" 1.75 HD	\$37,910	\$28,439
350	1350V141P	350CL Verado Pearl Fusion White 5.44" 1.75 HD	\$38,874	\$29,159
350	1350V231P	350XL Verado Pearl Fusion White 5.44" 1.75 HD	\$37,910	\$28,439
350	1350V241P	350CXL Verado Pearl Fusion White 5.44" 1.75 HD	\$38,558	\$28,919
350	1350V331P	350XXL Verado Pearl Fusion White 5.44" 1.75 HD	\$38,154	\$28,619
350	1350V341P	350CXXL Verado Pearl Fusion White 5.44" 1.75 HD	\$38,788	\$29,099
Verado with Joystick Piloting for Outboards				
250	1253V23LD	250XL Verado JPO 5.44" 1.85	\$31,873	\$23,909
250	1255V23LD	250XL Verado JPO 5.44" 1.85 Cambered Skeg	\$31,873	\$23,909
250	1253V24LD	250CXL Verado JPO 5.44" 1.85	\$32,649	\$24,489
250	1255V24LD	250CXL Verado JPO 5.44" 1.85 Cambered Skeg	\$32,649	\$24,489
250	1253V33LD	250XXL Verado JPO 5.44" 1.85	\$32,649	\$24,489
250	1255V33LD	250XXL Verado JPO 5.44" 1.85 Cambered Skeg	\$32,649	\$24,489
250	1253V34LD	250CXXL Verado JPO 5.44" 1.85	\$33,493	\$25,119
250	1255V34LD	250CXXL Verado JPO 5.44" 1.85 Cambered Skeg	\$33,493	\$25,119
300	1303V13LD	300L Verado JPO 5.44" 1.85	\$34,051	\$25,539
300	1308V13LD	300L Verado JPO 5.44" 1.85 Cambered Skeg	\$34,051	\$25,539
300	1303V14LD	300CL Verado JPO 5.44" 1.85	\$34,158	\$25,619
300	1308V14LD	300CL Verado JPO 5.44" 1.85 Cambered Skeg	\$34,158	\$25,619
300	1303V23LD	300XL Verado JPO 5.44" 1.85	\$34,051	\$25,539
300	1308V23LD	300XL Verado JPO 5.44" 1.85 Cambered Skeg	\$34,051	\$25,539
300	1303V24LD	300CXL Verado JPO 5.44" 1.85	\$34,995	\$26,249
300	1308V24LD	300CXL Verado JPO 5.44" 1.85 Cambered Skeg	\$34,995	\$26,249
300	1303V33LD	300XXL Verado JPO 5.44" 1.85	\$34,158	\$25,619
300	1308V33LD	300XXL Verado JPO 5.44" 1.85 Cambered Skeg	\$34,158	\$25,619
300	1303V34LD	300CXXL Verado JPO 5.44" 1.85	\$34,918	\$26,189
300	1308V34LD	300CXXL Verado JPO 5.44" 1.85 Cambered Skeg	\$34,918	\$26,189



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300	1303V13LC	300L Verado JPO Cold Fusion White 5.44" 1.85	\$34,918	\$26,189
300	1308V13LC	300L Verado JPO Cold Fusion White 5.44" 1.85 Cambered Skeg	\$34,918	\$26,189
300	1303V14LC	300CL Verado JPO Cold Fusion White 5.44" 1.85	\$35,708	\$26,789
300	1308V14LC	300CL Verado JPO Cold Fusion White 5.44" 1.85 Cambered Skeg	\$35,708	\$26,789
300	1303V23LC	300XL Verado JPO Cold Fusion White 5.44" 1.85	\$35,968	\$26,979
300	1308V23LC	300XL Verado JPO Cold Fusion White 5.44" 1.85 Cambered Skeg	\$35,968	\$26,979
300	1303V24LC	300CXL Verado JPO Cold Fusion White 5.44" 1.85	\$36,911	\$27,689
300	1308V24LC	300CXL Verado JPO Cold Fusion White 5.44" 1.85 Cambered Skeg	\$36,911	\$27,689
300	1303V33LC	300XXL Verado JPO Cold Fusion White 5.44" 1.85	\$36,074	\$27,059
300	1308V33LC	300XXL Verado JPO Cold Fusion White 5.44" 1.85 Cambered Skeg	\$36,074	\$27,059
300	1303V34LC	300CXXL Verado JPO Cold Fusion White 5.44" 1.85	\$36,833	\$27,629
300	1308V34LC	300CXXL Verado JPO Cold Fusion White 5.44" 1.85 Cambered Skeg	\$36,833	\$27,629
300	1303V13LY	300L Verado JPO Warm Fusion White 5.44" 1.85	\$36,833	\$27,629
300	1308V13LY	300L Verado JPO Warm Fusion White 5.44" 1.85 Cambered Skeg	\$36,833	\$27,629
300	1303V14LY	300CL Verado JPO Warm Fusion White 5.44" 1.85	\$37,624	\$28,219
300	1308V14LY	300CL Verado JPO Warm Fusion White 5.44" 1.85 Cambered Skeg	\$37,624	\$28,219
300	1303V23LY	300XL Verado JPO Warm Fusion White 5.44" 1.85	\$35,968	\$26,979
300	1308V23LY	300XL Verado JPO Warm Fusion White 5.44" 1.85 Cambered Skeg	\$35,968	\$26,979
300	1303V24LY	300CXL Verado JPO Warm Fusion White 5.44" 1.85	\$36,911	\$27,689
300	1308V24LY	300CXL Verado JPO Warm Fusion White 5.44" 1.85 Cambered Skeg	\$36,911	\$27,689
300	1303V33LY	300XXL Verado JPO Warm Fusion White 5.44" 1.85	\$36,074	\$27,059
300	1308V33LY	300XXL Verado JPO Warm Fusion White 5.44" 1.85 Cambered Skeg	\$36,074	\$27,059
300	1303V34LY	300CXXL Verado JPO Warm Fusion White 5.44" 1.85	\$36,833	\$27,629
300	1308V34LY	300CXXL Verado JPO Warm Fusion White 5.44" 1.85 Cambered Skeg	\$36,833	\$27,629
300	1308V13LY	300L Verado JPO Pearl Fusion White 5.44" 1.85 Cambered Skeg	\$36,833	\$27,629
300	1308V14LY	300CL Verado JPO Pearl Fusion White 5.44" 1.85 Cambered Skeg	\$37,624	\$28,219
300	1308V23LY	300XL Verado JPO Pearl Fusion White 5.44" 1.85 Cambered Skeg	\$35,968	\$26,979
300	1308V24LY	300CXL Verado JPO Pearl Fusion White 5.44" 1.85 Cambered Skeg	\$36,911	\$27,689
300	1308V33LY	300XXL Verado JPO Pearl Fusion White 5.44" 1.85 Cambered Skeg	\$36,074	\$27,059
300	1308V34LY	300CXXL Verado JPO Pearl Fusion White 5.44" 1.85 Cambered Skeg	\$36,833	\$27,629
300	1307V13LD	300L Verado JPO 5.44" 1.75 HD Cambered Skeg	\$36,833	\$27,629
300	1307V14LD	300CL Verado JPO 5.44" 1.75 HD Cambered Skeg	\$37,624	\$28,219
300	1307V23LD	300XL Verado JPO 5.44" 1.75 HD Cambered Skeg	\$35,968	\$26,979
300	1307V24LD	300CXL Verado JPO 5.44" 1.75 HD Cambered Skeg	\$36,911	\$27,689
300	1307V33LD	300XXL Verado JPO 5.44" 1.75 HD Cambered Skeg	\$36,074	\$27,059
300	1307V34LD	300CXXL Verado JPO 5.44" 1.75 HD Cambered Skeg	\$36,833	\$27,629
300	1307V13LC	300L Verado JPO Cold Fusion White 5.44" 1.75 HD Cambered Skeg	\$36,833	\$27,629
300	1307V14LC	300CL Verado JPO Cold Fusion White 5.44" 1.75 HD Cambered Skeg	\$37,624	\$28,219
300	1307V23LC	300XL Verado JPO Cold Fusion White 5.44" 1.75 HD Cambered Skeg	\$35,968	\$26,979
300	1307V24LC	300CXL Verado JPO Cold Fusion White 5.44" 1.75 HD Cambered Skeg	\$36,911	\$27,689
300	1307V33LC	300XXL Verado JPO Cold Fusion White 5.44" 1.75 HD Cambered Skeg	\$36,074	\$27,059
300	1307V34LC	300CXXL Verado JPO Cold Fusion White 5.44" 1.75 HD Cambered Skeg	\$36,833	\$27,629
300	1307V13LY	300L Verado JPO Warm Fusion White 5.44" 1.75 HD Cambered Skeg	\$36,833	\$27,629
300	1307V14LY	300CL Verado JPO Warm Fusion White 5.44" 1.75 HD Cambered Skeg	\$37,624	\$28,219
300	1307V23LY	300XL Verado JPO Warm Fusion White 5.44" 1.75 HD Cambered Skeg	\$35,968	\$26,979
300	1307V24LY	300CXL Verado JPO Warm Fusion White 5.44" 1.75 HD Cambered Skeg	\$36,911	\$27,689
300	1307V33LY	300XXL Verado JPO Warm Fusion White 5.44" 1.75 HD Cambered Skeg	\$36,074	\$27,059
300	1307V34LY	300CXXL Verado JPO Warm Fusion White 5.44" 1.75 HD Cambered Skeg	\$36,833	\$27,629
300	1307V23LP	300XL Verado JPO Pearl Fusion White 5.44" 1.75 HD Cambered Skeg	\$35,968	\$26,979
300	1307V24LP	300CXL Verado JPO Pearl Fusion White 5.44" 1.75 HD Cambered Skeg	\$36,911	\$27,689
350	1358V131D	350L Verado JPO 5.44" 1.75 HD Cambered Skeg	\$35,968	\$26,979
350	1358V141D	350CL Verado JPO 5.44" 1.75 HD Cambered Skeg	\$36,933	\$27,699
350	1358V231D	350XL Verado JPO 5.44" 1.75 HD Cambered Skeg	\$35,968	\$26,979



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350	1358V241D	350CXL Verado JPO 5.44" 1.75 HD Cambered Skeg	\$36,615	\$27,469
350	1358V331D	350XXL Verado JPO 5.44" 1.75 HD Cambered Skeg	\$36,213	\$27,159
350	1358V341D	350CXXL Verado JPO 5.44" 1.75 HD Cambered Skeg	\$36,846	\$27,639
350	1358V131C	350L Verado JPO Cold Fusion White 5.44" 1.75 HD Cambered Skeg	\$37,910	\$28,439
350	1358V141C	350CL Verado JPO Cold Fusion White 5.44" 1.75 HD Cambered Skeg	\$38,874	\$29,159
350	1358V231C	350XL Verado JPO Cold Fusion White 5.44" 1.75 HD Cambered Skeg	\$37,910	\$28,439
350	1358V241C	350CXL Verado JPO Cold Fusion White 5.44" 1.75 HD Cambered Skeg	\$38,558	\$28,919
350	1358V331C	350XXL Verado JPO Cold Fusion White 5.44" 1.75 HD Cambered Skeg	\$38,154	\$28,619
350	1358V341C	350CXXL Verado JPO Cold Fusion White 5.44" 1.75 HD Cambered Skeg	\$38,788	\$29,099
350	1358V131Y	350L Verado JPO Warm Fusion White 5.44" 1.75 HD Cambered Skeg	\$37,910	\$28,439
350	1358V141Y	350CL Verado JPO Warm Fusion White 5.44" 1.75 HD Cambered Skeg	\$38,874	\$29,159
350	1358V231Y	350XL Verado JPO Warm Fusion White 5.44" 1.75 HD Cambered Skeg	\$37,910	\$28,439
350	1358V241Y	350CXL Verado JPO Warm Fusion White 5.44" 1.75 HD Cambered Skeg	\$38,558	\$28,919
350	1358V331Y	350XXL Verado JPO Warm Fusion White 5.44" 1.75 HD Cambered Skeg	\$38,154	\$28,619
350	1358V341Y	350CXXL Verado JPO Warm Fusion White 5.44" 1.75 HD Cambered Skeg	\$38,788	\$29,099
350	1358V131P	350L Verado JPO Pearl Fusion White 5.44" 1.75 HD Cambered Skeg	\$37,910	\$28,439
350	1358V141P	350CL Verado JPO Pearl Fusion White 5.44" 1.75 HD Cambered Skeg	\$38,874	\$29,159
350	1358V231P	350XL Verado JPO Pearl Fusion White 5.44" 1.75 HD Cambered Skeg	\$37,910	\$28,439
350	1358V241P	350CXL Verado JPO Pearl Fusion White 5.44" 1.75 HD Cambered Skeg	\$38,558	\$28,919
350	1358V331P	350XXL Verado JPO Pearl Fusion White 5.44" 1.75 HD Cambered Skeg	\$38,154	\$28,619
350	1358V341P	350CXXL Verado JPO Pearl Fusion White 5.44" 1.75 HD Cambered Skeg	\$38,788	\$29,099

MODEL DESCRIPTION KEY

- M Manual Start
- E Electric Start
- L 20" Shaft
- XL 25" Shaft
- XXL 30" Shaft
- C Counter Rotation
- PT Power Trim (Power Tilt Only On ProKickers)
- GA Gas Assist
- H Tiller Handle
- BT Big Tiller

CONTROLS DESCRIPTION

- DTS Digital Throttle and Shift - all Verado Models without JPO
- JPO Joystick Piloting for Outboards (DTS) - These models require Joystick Piloting for Outboards kit (see OEM rigging and Accessories Guide).
- All Verado 225 HP to 350 HP and 200 HP Verado Pro FourStroke models require Mercury electro-hydraulic power steering.
- All Verado models require Mercury SmartCraft DTS Controls.
- All Verado Six-Cylinder 200HP to 350HP models require Mercury electro-hydraulic power steering.